



# Newsletter

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SHERRIE FRYXELL, EDITOR

OCTOBER 2022



**BIO:** Sherrie has been creating art all her life in various media, and in later years, photography became her passion too. She is a recipient of numerous State and Regional Awards, including a Fujifilm Masterpiece Award. In 2022, Sherrie received both her PPA Master Photographer and Master Artist degrees. Since 2018, fifteen of her images have been selected for PPA's distinguished Imaging Excellence Collection. She was named a PPA Silver Medalist in 2019, a Diamond Medalist in 2021, Platinum and Gold Medalists in 2022 and was published in the February 2022 edition of PPA's 'Professional Photographer' Magazine. At her local NY affiliates, she served as President of Capital Champlain from 2018 to 2020 and has been Hudson Valley's Newsletter Editor since 2013. Sherrie resides in Moreau, NY.

## Wednesday, October 19, 2022

*Reservations are required*

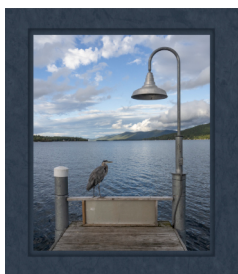
### *the Art of* **PRESENTATION** FOR COMPETITION

## Sherrie Fryxell

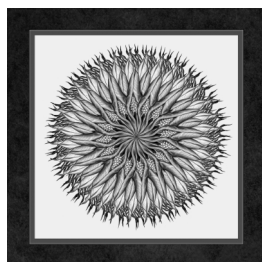
M.Photog.M.Artist

[Imagesbysherrie.zenfolio.com](https://imagesbysherrie.zenfolio.com)

The way an image is presented for competition could mean the difference between Club 79 and a Merit, or a Merit and Imaging Excellence. Learn the three basic elements plus more ways to showcase your images taking them to the next level.



Join Sherrie as she teaches you what Presentation is, why it is important, and what works, what doesn't work and why. Various ways of making your presentation stand out from the rest will make all the difference. This program is jam packed with ideas and various ways to get there.



We'll explore:

- ~Borders & Mats
- ~Layer Style Effects
- ~Frames
- ~Textures
- ~Deckled Edges
- ~Vignettes
- ~Clipping Masks
- ~Extended Images
- ~Off-Centering
- ~Scanning Paper
- ~Breaking the Rules



#### PERKINS NEWBURGH

1421 Route 300, Newburgh, NY \* 845-566-4045

Social Hour 6:00, Dinner\* & Meeting 6:30

Members/Guests/Non-Members: \$10 (for this meeting)

\*Menu purchase required - Attendee responsibility

**R.S.V.P. by Sunday, October 16th**

**CLICK  
HERE**

**to r.s.v.p.**

[info@hvppsnny.org](mailto:info@hvppsnny.org)



## *A Message from Our President*

**Please note!!** Our October 19th meeting will be in person at a new location. We will be meeting at **Perkins Restaurant at 1421 NY-300, Newburgh, NY 12550**. The restaurant is conveniently located just off the intersection of the Thruway (I-87) and I-84 on Rt. 300. More about that in a minute...

Last month's Print Competition was terrific! Both of our judges, Paul Bernstein and Steve Yahr, were very impressed with the quality of work they were seeing and many of the images scored in the mid to high 80s! It was a great thing to see, and the judges' comments were greatly appreciated.

Congratulations to all who entered and to the following ribbon winners:

- Best in Show: "Dance at Dawn" by Sheila Almond
- 1st Place: "Grumpy Heart" by Sheila Almond
- 2nd Place: "Purple Rain" by Steve Labkoff
- 3rd Place: "Struttin' His Stuff" by Sherrie Fryxell

As mentioned above, our October meeting will be held at Perkins Restaurant in Newburgh. Our meeting will be held in a private room where noise, music and chatter will not disturb our ability to hear our speaker. Also new, will be a change in the cost of the dinner and meeting. In exchange for the use of the private room, each attendee will be required to order something from their large menu. You can order what you want, and you will pay for whatever you order. The cost of the meeting for our members will be only \$10. This fee is to offset some of our costs related to the meeting and the running of the organization. (Remember that we have not collected dues from current members in the past two years and do not plan to collect dues next year.) If you have any questions or comments related to any of the above, please send me an email: [info@hvppsny.org](mailto:info@hvppsny.org)

The speaker for our October meeting at Perkins will be Sherrie Fryxell with a presentation on "The Art of Presentation for Competition." This program will demonstrate how to get the most potential out of your images for competition, enabling your image to rise to another level. Sherrie has had great success in PPA Regional and International Print Competitions and anyone familiar with her work can clearly see that her images stand above the mainstream. I'm greatly looking forward to her presentation and I'm sure that we will all come away with a great many learnings on how we can improve the presentation of our own images.

I hope to see you all on October 19<sup>th</sup>!

  
PHOTOGRAPHY

HVPPSNY President

## And the Winners Are...

*September's Image Competition...Congratulations to All !!*

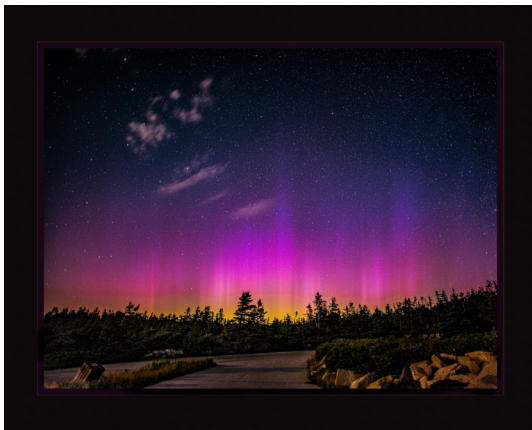
### ILLUSTRATIVE CATEGORY

*Many thanks to our Judges, Paul Bernstein and Steven Yahr*



## BEST IN SHOW

"Dance at Dawn" by Sheila Almond



**2nd Place:**

"Purple Rain" by Steve Labkoff



**1st PLACE**

"Grumpy Heart" by  
Sheila Almond



**3rd Place:**

"Struttin' His Stuff" by Sherrie Fryxell



## 2022 PPSNYS HUDSON VALLEY

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Mark Kovner, Treasurer  
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*(includes all officers & committee chairpersons)*

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TBD, Special Events  
TBD, Charitable Initiatives  
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Susanne Pepis  
Klaus Kretschmer  
Lynn Kovner  
Eli Sloves

### IMPORTANT NEWSLETTER DEADLINE!!! November's Newsletter

*I will be out of town from  
October 24<sup>th</sup> through November 1<sup>st</sup>.*

**Kindly respond with information  
right away - but no later than  
Wednesday, October 22<sup>nd</sup>!!!**

Send it directly to Sherrie:  
[sefryx@hotmail.com](mailto:sefryx@hotmail.com).

## 2022 - 2023 CALENDAR OF EVENTS

**Oct 19:** HV "The Art of Presentation for Competition" with Sherrie Fryxell

**Nov 16:** HV Print of the Year & Program  
"Architectural and Real Estate Photography"  
with Roamy Fils-Aime

**Dec ??:** HV TBD

**Jan 18:** HV Image Competition

**Jan 22-24:** PPA Imaging USA, Nashville, TN  
Pre-Con classes Jan 18-21

## Member News!

**Gary Ditlow** received two Imaging Excellence Awards (IE) at PPA's September International Print Competition. (IPC). He is only one Merit away from receiving his Master of Photographer's Degree. Congratulations!!!

**Sherrie Fryxell** was named a PPA Platinum Medalist in the Artist Category, and Gold Medalist in the Illustrative Category at the recent IPC.

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