

# Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

MAY 2022



### Wednesday, May 18, 2022

VIA ZOOM - LINK FORTHCOMING

# Image Competition

Images will be scored and ribbons given for 1st, 2nd, 3rd Place and Best in Show Prepare your images now...or just join in to look and listen! It's a great way to learn from the judges.

Here are the rules...

**Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)

**Color Profile:** sRGB or Adobe 1998

**Named as:** Image Title.jpg (Sample: New York at Sunrise.jpg)

Must be exact name of Print

**Saved as:** JPG, quality 10

**Total File Size:** Not to exceed 3.5 MB

**4 Categories:** Portrait \* Weddings/Events \* Illustrative \* Artist

**Max Entries:** Send up to 6 images!!

Do not use your own name in the file. Remove any keywords added to the EXIF data.

### 'Print Submission Form' is no longer used!

In an email, identify each submission **EXACTLY** as follows: **Last Name,First Name,TITLE,Category**Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative (no space after commas)
Repeat for each submission. Send images as attachments to the email.
Subject format for email - Month Year Print Comp (Sample: Sep 2020 Print Comp)

Email to Eli Sloves, esp377@optonline.net.

### **DEADLINE: 6:00 P.M. SHARP, MONDAY, MAY 16TH - NO EXCEPTIONS !!**

Submit early to be safe. Eli will send you a confirmation via email by Tuesday at 6:00 p.m. If you do not receive the email by Wednesday morning, email him <u>immediately</u>.

You must be a member and be present at the meeting for your images to be judged and/or critiqued.



### A Message from Our President

Last month's meeting with Lisa Cuchara was held via zoom at our speaker's request. As it turns out, one of our members had Covid and would not have been able to attend a live meeting but was able attend the meeting on the screen. Another member's spouse had come down with Covid. I knew that our

RSVP numbers were down for the live meeting, but I never realized why! At any rate, the meeting with Lisa was terrific! She is very knowledgeable and enthusiastic about her photography. Her talent and expertise are quite evident in her talks and images. Lisa will be one of the instructors at the PPSNYS Summer Workshop in Waterloo, NY on July 24 – 29. Info on this and other instructors offering workshops that week can be found at <a href="https://www.ppsnysworkshop.com">www.ppsnysworkshop.com</a>.

May 18, we are scheduled to have a digital print competition. We are still in the process of scheduling judges and are unsure at the time of this writing if the print comp will be in person or via Zoom. I will keep you posted via email.

Also in May, there are several workshops being offered by our members through the PPA. You need to be a PPA member to register for these and PPA members receive one service merit for each class they attend.

Roamy Fils-Aime, our newest member, is offering two workshops at his studio in Airmont, NY:

- Finding Your Light in Real Estate Photography May 11, 2022 at 10:00am 6:00pm
- Finding Your Light in Headshot Photography May 17, 2022 at 10:00am 6:00pm Steve Labkoff is offering
- An Introduction to Night and Astro Photography on May 15 virtually.
   A complete list of PPA workshops being offered all over the United Sates in May can be found at the following link: <a href="https://www.ppa.com/events/photography-workshops/find-a-workshop">https://www.ppa.com/events/photography-workshops/find-a-workshop</a> Many are offered virtually.

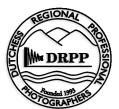
On Tuesday, May 17, PPSNYS is offering a workshop in "iPhone Photography" with Pam McGraw. This is free to all PPSNYS members and \$25 for non-members. Details: <a href="https://www.ppsnys.com">https://www.ppsnys.com</a>

May 22 begins registration for the PPSNYS Digital Print Comp on June 25. This is an opportunity to have your images judged by national judges before submitting to the PPA International Print Competition. <a href="https://www.ppsnys.com/Competitions">https://www.ppsnys.com/Competitions</a>.

On Saturday, June 4, our own **Sherrie Fryxell** is offering a five-hour workshop on **Symmetry in Photoshop** cosponsored by HVPPSNY and DRPP. Info on this can be found elsewhere in this newsletter. Registration and payment info can be found at <a href="https://forms.gle/uYAwsrfTS94qNijP8">https://forms.gle/uYAwsrfTS94qNijP8</a>

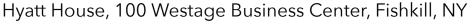
Remember to check your email for our May 20 Print Comp meeting info!

**HVPPSNY** President



## **SATURDAY, JUNE 4, 2022**

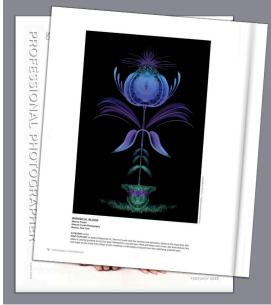
12 Noon - 5:00 p.m.



Co-Sponsored by DRPP and HVPPSNY















# Sherrie Fryxell

M.Photog.M.Artist Imagesbysherrie.zenfolio.com

Join Sherrie for this Live Workshop and learn the simple steps of creating Symmetry Art in Photoshop. It's relaxing, creative, and the result is beautiful!

Symmetry topics to be discussed:

- Types of Photoshop Symmetry
- Brush Techniques
- Adding & Modifying Color
- Getting Creative
- Making Your Own Brushes
- Other Symmetry Design Applications
- ALSO... learn about Photoshop Masks, How to Set up a Photoshop Workspace and more!

Enjoy a half day of fun where participants will follow along on their computers to create their own Symmetry Art while discovering a variety of Photoshop tips and tricks in the process.

**BIO:** Sherrie is a recipient of numerous State and Regional Awards, including a Fujifilm Masterpiece Award. In 2022, Sherrie received both her PPA Master Photographer and Master Artist degrees. Since 2018, ten of her images have been selected for PPA's distinguished Imaging Excellence Collection. She was named a PPA Silver Medalist in 2019, a Diamond Medalist in 2021, and was published in the February 2022 edition of PPA's 'Professional Photographer' Magazine. At her local NY affiliates, she served as President of Capital Champlain from 2018 to 2020 and has been Hudson Valley's Newsletter Editor since 2013. Sherrie resides in Moreau, NY.

Cost \$50/person, includes snacks/drinks (no lunch) - Limited to 20 Seats Registration with payment required: <a href="https://forms.gle/uYAwsrfTS94qNijP8">https://forms.gle/uYAwsrfTS94qNijP8</a>

WHAT TO BRING: Laptop, Power Cord, Extension Cord, Wacom (preferred but optional), Photoshop CC installed (Version 2018 or Later)

Photoshop FREE 7-Day Trial: <a href="https://www.adobe.com/products/photoshop/free-trial-download.html">https://www.adobe.com/products/photoshop/free-trial-download.html</a>



# An Invitation from

The Professional Photographers' Society of New York State

## Pam McGraw

TUESDAY, MAY 17, 2022 7:00 PM EST via ZOOM



# iPhone Photography

iPhones are an amazing tool generally with us all the time. They can be used for so much more than communicating with others or finding directions to the next meeting! Join Pam as she teaches you the great potential of the camera on your iPhone. You will learn

- The basics of the native camera in the iPhone
- Tips and tricks on how to use the camera
- Introduction of several Apps to help you on your iPhoneography journey!

**BIO:** Pam became a CPP in 2016 and earned enough merits in 2018 to qualify for both her Master of Photography and Craftsman degrees. She has been named a Diamond, Platinum and Bronze Medalist once and a Silver, Medalist twice from IPC. Pam lives in Murphy, Texas, with her husband Mike who just retired. Together they have two daughters, Caroline and Anna, and one feisty mini-golden doodle named Ollie.

### **FREE** for PPSNYS MEMBERS; Non-Members \$25

REGISTRATION IS REQUIRED ... <a href="https://ppsnys.com/event-4727736/Registration">https://ppsnys.com/event-4727736/Registration</a>

A Zoom Link will be forwarded to all registered participants one week prior to the event





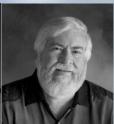
# Six PPA Certified JURORS!



Dennis Craft PPA Jury Chair M.Photog.Cr., F-ASP



Rob Behm PPA Juror M.Photog. Hon.M.Photog.Cr., CPP.ASP-SA



Joe Campanellie PPA Juror M.Photog.Cr.,CPP, F-ASP



Ella Carlson PPA Juror M.Photog.M.Artis Cr., CPP, F-ASP



Gregory Daniel
PPA Juror
M.Photog.Cr.,



**Kristy Steeves**PPA Juror
M.Photog.Cr.,CPP

PPSNYS Registration is NOW OPEN thru June 12, 2022 printcompetition.com

A Last Chance opportunity to fine tune your images before IPC 2022! ...or try out new ones for IPC 2022 and/or 2023!

- Open to Everyone! UNLIMITED ENTRIES!!
- Images will be given a numerical score based on PPA's 12 Elements of Merit Image\*
- Challenge yourself to receive Awards and Prizes

\*Note: The competition will NOT be awarding PPA's Seal of Approval

## SO 485 READY?

MORE DETAIL AT ... https://ppsnys.com/Competitions

The Professional Photographers Society of New York State (PPSNYS) is a PPA Affiliate



### 2022 PPSNYS HUDSON VALLEY

### **OFFICERS**

Steve Moses, President Gina Babbage, Vice President Mark Kovner, Treasurer Secretary, TBD

### **BOARD**

(includes all officers & committee chairpersons)

Steve Moses, President Gina Babbage, Vice President Mark Kovner, Treasurer, Past President Secretary, TBD Klaus Kretschmer, Past President Lynn Kovner, Past President Eli Sloves, Past President

### **COMMITTEE CHAIRPERSONS**

Eli Sloves, Image Competition Eli Sloves, Scholarship Committee Gina Babbage, Web Editor Sherrie Fryxell, Newsletter Editor Klaus Kretschmer, Parliamentarian TBD, Photographer Committee TBD, Special Events TBD, Charitable Initiatives TBD, Membership

#### PAST PRESIDENTS

Mark Greenstone Lea Bedinotti Liz Ferrara Frank Bulfamante Lou Bedinotti Maureen Gates Aaron Pepis Susanne Pepis Klaus Kretschmer Lynn Kovner Eli Sloves

### June's Newsletter

Members: Kindly respond with information no later than Wednesday, May 25th, but sooner would be appreciated.

**Send it directly** to Sherrie: <u>sefryx@hotmail.com</u>.

### 2022 CALENDAR OF EVENTS

May 16-19: PPA NE District Competition JUDGING

**May 17:** PPSNYS, Pam McGraw; "iPhone Photography" (Zoom)
\*Info & Registration: <a href="https://www.ppsnys.com">www.ppsnys.com</a>

May 18: HV, Image Competition

**Jun 4:** HV & DRPP, Sherrie Fryxell; "Creating Symmetry in Photoshop" Workshop; Hyatt House, Fishkill, NY; Noon-5:00pm

**Jun 25:** PPSNYS Image Competition JUDGING; via printcompetition.com; Info: www.ppsnys.com \*Registration May 22 - June 12

**Jul 24-29:** PPSNYS Workshop, Waterloo, NY Info & Registration <u>www.ppsnysworkshop.com</u>

**Sep 11-15:** PPA IPC JUDGING

\*Early Registration July 5-August 11, 5:00 pm;

\*Late Registration (fee) August 11-30, 5:00 pm

**Sep 29-Oct 1:** 'Create NYC 2022' (formerly PDN at Javits Center) will be focusing on creativity - New Location: Duggal Greenhouse, Brooklyn - photoplusexpo.com

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Competitive Prices \* Free Shipping Personal Sales Rep: Brian Maryansky bmaryansky@wbhunt.com 781-662-8822