

Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

JUNE 2021

Wednesday, June 23, 2021

Social Hour 6:30 p.m.; Program 7:00 p.m. Zoom Link Coming Soon!

Elisa & Al Knataitis **Sports Photography**



Join Elisa and Al as they present their workflow from start to finish from banner capture to production. They will explain how they

- Tackle photographing youth and travel sports teams
- Seek out new clients
- Interact with students, coaches and parents to be asked to return (two leagues have been clients for 20 years)

BIO:

Al founded 'Photographic Services,' a successful photography, graphics and printing business in 1980. Al's wife, Elisa joined the business when they married in 1985. With the addition of wide format printing capabilities in 2013, the business expanded into offering sports banners, to both individuals and teams. The banners have been widely accepted especially among senior athletes. In addition to senior athlete banners, high schools have begun asking them to offer them to acknowledge their skills along with the support staff the production requires.





A Message from Our President

Many thanks go to our judges at last month's Digital Print Competition, Paul Bernstein and Steve Yahr. Their comments offered great insight and opportunities for improving our images and our photography. After the print comp, I emailed my thanks to both Paul and Steve. I also mentioned to them about an image that I had thought they misinterpreted and how the score they gave it was affected by that. (It was not one of my images.) They each emailed me back with an explanation that was, in itself, a learning experience. I'm paraphrasing the thoughts:

*Yes, that occasionally happens. In Print Comps, the judges have a matter of mere seconds to take in the title, look at the image, and give a score. The title is **very important** in this process, as it clues the judges in what to look for. If the title is ambiguous or misleading, the judges may focus on something in the image that the maker never intended as the focus.*

The learning that I came away with is that we need to be almost as careful with our title as we are with our image. You never want to leave the meaning of the image up to the minds of the judges. It needs to be very clear... a good piece of knowledge that I thought I'd share with all of you!

Along the lines of Print Competitions, registration for the PPSNYS Print Comp is open now through June 12. Rules and info can be found here: <https://ppsnys.com/Competitions>. Also, check our listing of upcoming events to see when registration opens for the PPA International Print Competition.

This month, our meeting will be on June 23 instead of the regular third Wednesday of the month. The meeting will feature Al & Elisa Knataitis on their success with Sports Photography. Many years ago, they began offering sports banners for both individuals and teams. This led to requests for individual and team sports photography as well as photography for High School musicals. Al and Elisa will present their workflow from start to finish for banner capture and production. They will also discuss how they tackle photographing youth and travel sports leagues.

Most importantly, they will discuss how they seek out new clients and how to interact with the students, coaches and parents to be asked back. Two leagues have been clients for over 20 years!

This should be a remarkably interesting and informative meeting! See you there!

Steve Moses
HVPPSNY President

And the Winners Are...

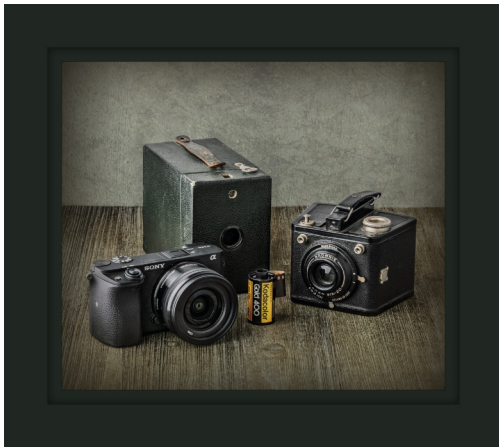
May's Image Competition...Congratulations to All !!

Many thanks to our judges Paul Bernstein and Steve Yahr

ILLUSTRATIVE CATEGORY

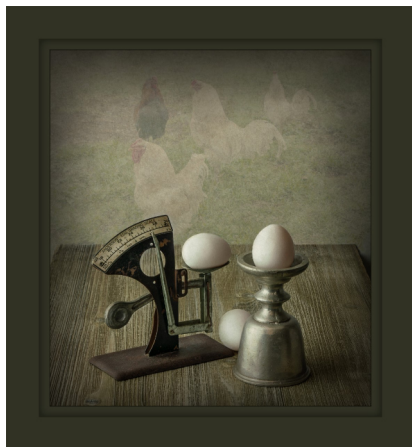
BEST IN SHOW

"The Temple" - Mark Kovner

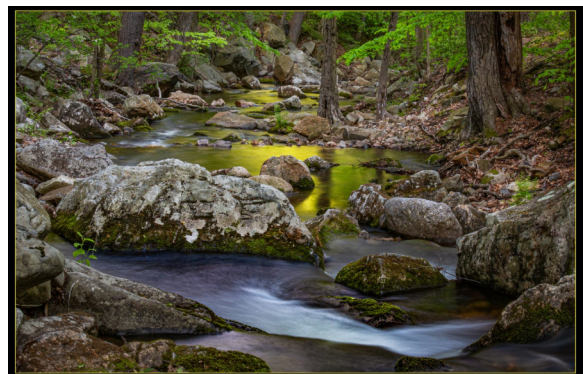


1st PLACE

"Oh, How Far We've Come" - Sherrie Fryxell



2nd Place: "Fresh Eggs to Market"
Sherrie Fryxell



3rd Place: "Wade in the Water"
Sheila Almond

Upload images now...[PRINTCOMPETITION.COM](https://printcompetition.com)



Registration NOW OPEN!

through June 12th

Read **RULES** at ppsnys.com/Competitions

June 26 IMAGE Competition

HOSTED BY THE PROFESSIONAL PHOTOGRAPHERS SOCIETY OF NEW YORK STATE

- **FINE TUNE YOUR IMAGES BEFORE IPC 2021**
or just see how your images rank against the PPA 12 Elements of a Merit Image
- **LEARN FROM THE EXPERTS**
- **MEMBERS & NON-MEMBERS** are eligible; **UNLIMITED ENTRIES**
- **WIN AWARDS and PRIZES** valued at over \$3,000 combined!!!
- **EVERYONE** is eligible to win great Door Prizes, AND everyone will receive a digital **COMPETITION CERTIFICATE** with their images, titles and scores PLUS a Gift Certificate from **RICHMOND LABS** for 50% OFF one order (up to \$100 off)!

OUR PPA JURY PANEL...



Joan Genest
PPA Jury Chair
M.Photog.Cr.



Pete Rezac
PPA Juror
M.Photog.Cr.CPP



Janet Boschker
PPA Juror
M.Photog.Cr.



Cathleen Broderick
PPA Juror in Training
M.Photog.Cr.CPP



Thom Rouse
PPA Juror
M.Photog.MEI.Cr.F-ASP



Paula Swift
PPA Juror in Training
M.Photog.Cr.CPP

The Professional Photographers Society of New York State is a PPA Affiliate



2021 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

Sad News...

Our sympathy goes out to Frank Mohalley, President of WPPA, for the loss of his wife, Barbara on March 22nd, and also to Frank Bulfamante, Past President of HVPPSNY, whose father passed away May 25th.

2021 PPSNYS HUDSON VALLEY

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Secretary, TBD

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Secretary, TBD
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves

July's Newsletter

Members: Kindly respond with information **no later than Friday, June 25th**, but sooner would be appreciated.
Send it directly to Sherrie: sefryx@hotmail.com.

2021 CALENDAR OF EVENTS

NOW-June 12: Registration for PPSNYS Image Competition @ printcompetition.com;
Judging June 26th.

June 23: HV 'Sports Photography' -
Al & Elisa Knataitis via Zoom

Jul 6-Aug 17: PPA IPC Early Registration;
Late until Aug 31 with fee. Judging Sep 12-17

July/August: HV Summer Recess - No Meetings

Sep 22: HV Image Competition (in person)

Oct 20: HV 'Creating Symmetry in Photoshop'
Sherrie Fryxell - (in person)

Top 12 Hudson Valley Scholarship Points for 2021

Gina Babbage	30	Sheila Almond	14
Mark Kovner	27	Gary Ditlow	12
Steve Moses	27	Steve Lynch	10
Klaus Kretschmer	26	Vickie Muller	9
Eli Sloves	22	Steve Labkoff	7
Rich Collins	17	Sandy O'Shea	7

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

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Join the FUN!

- *Stay Creative
- *Keep in Touch with Colleagues
- *Free to participate