



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

JAN 2021

Wednesday, January 20, 2021

VIA ZOOM

Image Competition & Awards Presentation

Here are the rules...

- Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)
Color Profile: sRGB or Adobe 1998
Named as: Image Title.jpg (Sample: New York at Sunrise.jpg)
Must be exact name of Print
Saved as: JPG, quality 10
Total File Size: Not to exceed 3.5 MB
4 Categories: Portrait * Weddings/Events * Illustrative * Artistic (NEW!)
Max Entries: Send up to 6 images!!

Do not use your own name in the file. Remove any keywords added to the EXIF data.

REMINDER!

In an email, identify each submission **EXACTLY** as follows: **Last Name,First Name,TITLE,Category**

Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative (no space after commas)

Repeat for each submission. Send images as attachments to the email.

Subject format for email - Month Year Print Comp (Sample: Sep 2019 Print Comp)

Email to Eli Sloves, esp377@optonline.net.

DEADLINE: 9:00 A.M. SHARP, MONDAY, JANUARY 17TH - NO EXCEPTIONS !!

Submit early to be safe. ELI will send you a confirmation via email by Tuesday at 6:00 p.m.

If you do not receive the email by Wednesday morning, email him immediately.

Zoom Link Coming Soon!

Social Hour 6:30 p.m. - Program 7:00 p.m.



A Message from Our President

Best wishes to all for a Happy New Year! I'm hoping for a much-improved 2021 for all of us and look forward to being able to meet with all of you in person at some point in the near future!

Our next meeting is a Print Competition on January 20th, via Zoom. I encourage everyone to get involved and send in images for this Print Comp. Instructions for doing this are in this newsletter. If you have any questions, please feel free to email me at info@HVPPSNY.org.

In the news, after years of work on the part of the PPA, the "Case Act" passed both houses of Congress on December 21. This legislation creates a small claims process for creators whose work is infringed upon. Prior to this, if someone copied your images and used them for their own purposes; your only recourse was to sue in Federal Court. The legal expenses of doing so could run upwards of \$30,000 and made it virtually impossible for a small business owner to protect his/her works. With the passage of this legislation, there is now a small claims process for creators whose work is infringed upon. You can read more about the history on this legislation here: https://en.wikipedia.org/wiki/CASE_Act and/or watch a video from the PPA announcing the passage and where we go from here: https://www.youtube.com/watch?v=PDb88P8Ny_8.

Speaking of the PPA, it is not too late to register for the annual "Imaging USA" Convention. For the first time, you can attend this three day event from the comfort and convenience of your home. No travel expenses and no hotel expenses! 3 Days - 80+ speakers - 1 spectacular event for only \$59! You can find more info here: <https://imagingusa.org/>.

Steve Moses
HVPPSNY President

2021 Dues Announcements

Hudson Valley PPSNY's yearly dues will be on hold until at some point we resume in-person meetings. Please extend invites to other people for our meetings!

PPSNYS will be extending memberships for 2019/2020 into 2021 due to COVID. Further info regarding the new "Phoenix Plan" for the State will follow as COVID restrictions allow us to move forward.



To be Rescheduled in **2021**
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



LISA
CUCHARA

Creativity is
Contagious,
Pass It On



JIM
CHRISTENSEN

Making Images
with Impact



KEITH
FRENCH

Locating & Planning
a Shoot Around a
Structure



DAVID
HAKAMAKI

Running a
Successful Home
Based Studio

Don't Miss This Opportunity to Unlock Your Earning Potential
Reserve your place today at ppsnysworkshop.com

2021 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2021 PPSNYS HUDSON VALLEY

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Secretary, TBD

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Secretary, TBD
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves

2021 CALENDAR OF EVENTS

Jan 17-19: PPA Imaging USA via Zoom

Jan 20: HV Print Competition & Awards
Presentation via Zoom

Feb 17: HV Macro Photography, Steve Labkoff
via Zoom

HV 2020 Scholarship AWARDS

**Winners
to be Announced
at January Meeting**

*Remember: It is YOUR responsibility to inform Eli
of any activity which may qualify you for points.*

Support our Sponsor...

PHOTO & VIDEO
Hunt's EST. 1889

Competitive Prices * Free Shipping
Personal Sales Rep: Brian Maryansky

bmaryansky@wbhunt.com

781-662-8822

February's Newsletter

Members: Kindly respond with information **no later than
Friday, Jan 29th**, but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.



**CLICK
HERE**

Join the FUN!

- *Stay Creative
- *Keep in Touch with Colleagues
- *Free to participate
- *Chance to win a FULL Scholarship to PPSNYS Workshop in 2021!*

* Must be a 2021 PPSNYS Member to be eligible for Workshop Scholarship