

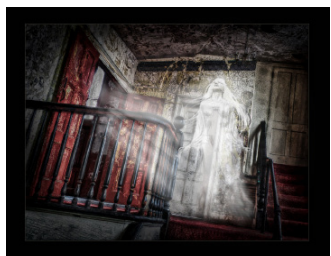
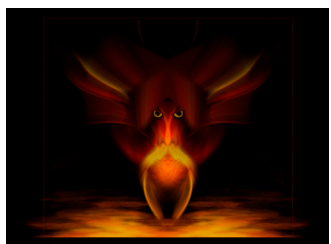
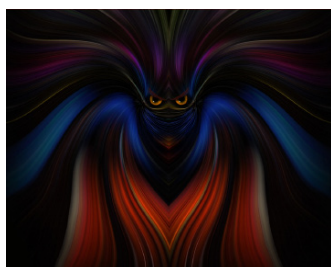
Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

NOV 2020

Wednesday, November 18, 2020



*via Zoom - Link Coming Soon!
Social Hour 6:30 p.m.
Program 7:00 p.m.*

Sherrie Fryxell **Imagination: the Anatomy of a Fine Art Image**

In this program, Sherrie will speak about the process of creating her fine art images. Topics will include:

- Manipulating an image to create art
- 'Seeing' how an image will evolve
- The power of Imagination
- Importance of Experimentation
- Photoshop Techniques
- Compositing
- Creating and using Brushes
- Photoshop Actions

Handouts for the various items discussed will be provided after the program.



BIO: Sherrie has been creating art all her life in various forms, and in later years, photography became her passion too. She is a recipient of numerous State and Regional Awards, and a Fujifilm Masterpiece Award. During her three year PPA membership, she was awarded 10 Merits with 2 Loans in the Illustrative Category, and in a two year period, 9 Merits with 2 Loans in the Artist Category at IPC. In 2019 she was named a PPA Silver Medalist in the Artist Category. Sherrie credits her success to her continued active involvement in various Pro Photography organizations, taking her craft to another level. She is currently President of Capital Champlain Professional Photographers Society of NY who meet in Troy.

HV 2020 "PRINT OF THE YEAR"

Enter Now!!

- Members: Choose up to 4 of your best images* entered in any HV Critique or Competition in 2020.
*IMPORTANT! Any image receiving a Merit at State or PPA Level Competitions are NOT ELIGIBLE.
- Edits ARE permitted to improve upon your original HV Images if you choose.

SEE PAGE 3 FOR DEADLINE & SUBMISSION RULES



A Message from Our President

Our meeting last month with Lisa Cuchara gave us a brief, but informative overview of what her class at the PPSNYS Summer Workshop will be like. For those of you unfamiliar, the Summer Workshop is a five-day immersion in photographic instruction with your choice of one of four talented instructors. It has been held at the Hobart and William Smith Colleges in Geneva, NY for many years and we hope to be able to hold it there again in 2021. While location and date details have not been worked out yet, you can find out what it's all about and who the instructors will be by going to <http://www.ppsnysworkshop.com/>.

This month's meeting is a special presentation by our own Sherrie Fryxell! Her program is "Imagination: The Anatomy of a Fine Art Image" and I am looking forward to seeing this! Sherrie is a very talented photographer and artist. At our September Print Competition, three of Sherrie's images took 1st, 2nd, and "Best in Show." Her images have also scored very well at many PPSNYS and PPA Image competitions. Be sure to read the info about this presentation on page 1 and do not miss the Zoom meeting on Wednesday, November 18!

In addition to Sherrie's presentation, we will also be holding our annual "Print of the Year" competition. This will not be a critiqued competition, but rather a judging (by independent judges) of images submitted. No scores will be given, but the coveted "Print of the Year" Award will be announced during the meeting and presented at our January meeting. If you wish to submit images to the Print of the Year Competition, remember that the images must be ones that were previously submitted at one of HVPPSNY's 2020 Print Comps; either in January, June, or September. Best of luck to all who enter!

In other news, if you would like to improve your Photoshop skills, there will be a free "Photoshop Virtual Summit" with many classes over several days from November 9-13. You can register for this and find more info at <https://www.pssummit.com/>.

Stay safe!

Steve Moses
HVPPSNY President

the RESULTS!



CONGRATULATIONS TO ALL !!!

Gary Ditlow... [Illustrative](#): 2 PPA Merits
Mark Kovner... [Illustrative](#): 1 PPA Merit
Steve Labkoff... [Illustrative](#): 5 PPA Merits; 1 Loan; *Silver Medalist Award!!!*
Sherrie Fryxell.. [Illustrative](#): 4 PPA Merits; 1 Loan; [Artist](#): 4 PPA Merits; 1 Loan

HV 2020 "PRINT OF THE YEAR"

DEADLINE: 12 NOON SHARP, MONDAY, NOVEMBER 16TH - NO EXCEPTIONS !!

Submit early to be safe. ELI will send you a confirmation via email by Tuesday at 6:00 p.m.

If you do not receive the email by Wednesday morning, email him immediately.

Image Size: 20 inches @ 200ppi; sRGB or Adobe 1998; JPG-Quality 10; File Size: 3.5 MB Maximum

Categories: Portrait - Wedding/Events - Illustrative - Artist (New)

MAXIMUM: 4 ENTRIES PER MEMBER

In an email, identify each submission **EXACTLY** as follows: **Last Name,First Name,TITLE,Category**

Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative (no space after commas)

Repeat for each submission. Send images as attachments to the email.

Subject line for email: November 2020 Print of the Year

• **Email to Eli Sloves, esp377@optonline.net.**



To be Rescheduled in **2021**
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
 Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



LISA
CUCHARA

Creativity is
Contagious,
Pass It On



JIM
CHRISTENSEN

Making Images
with Impact



KEITH
FRENCH

Locating & Planning
a Shoot Around a
Structure



DAVID
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Don't Miss This Opportunity to Unlock Your Earning Potential
 Reserve your place today at ppsnyworkshop.com

2020 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2020 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Secretary, TBD

BOARD

(includes all officers & committee chairpersons)

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Mark Kovner, Treasurer, Past President
Secretary, TBD
Klaus Kretschmer, Past President
Lynn Kovner, Past President
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Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
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TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

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Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves

2020/2021 CALENDAR OF EVENTS

Nov 18: HV 'Imagination: Anatomy of a Fine Art Image' - Sherrie Fryxell; & Print of the Year (via Zoom)

Dec TBD: HV Holiday Get Together

Jan 20, 2021: HV Program TBD

TOP 10 HV 2020 Scholarship Points

Mark Kovner	27	Ebeleen Colon	13
Steve Moses	27	Clark Thompson	12
Eli Sloves	27	Richard Colins	10
Gina Babbage	22	Mary Shields	10
Gary Ditlow	20	Sheila Almond	9

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

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December's Newsletter

Members: Kindly respond with information **no later than Wednesday, Nov 25th**, but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.



CLICK
HERE

Join the FUN!

- *Stay Creative
- *Keep in Touch with Colleagues
- *Free to participate
- *Chance to win a FULL Scholarship to PPSNYS Workshop in 2021!*

* Must be a 2021 PPSNYS Member to be eligible for Workshop Scholarship