

# Newsletter

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SHERRIE FRYXELL, EDITOR

JUL 2020



**Wednesday, July 29, 2020**

**ZOOM MEETING at 7:00 pm (6:00 Social Hour)**

Jackie Kramer

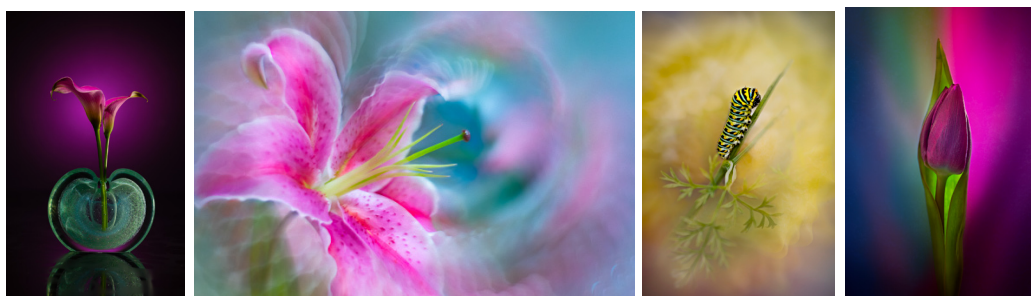
## Artistic Flower Photography

**BIO:** Jackie has been photographing the natural world since the age 16. She shoots wildflowers in her garden and in botanical gardens, private gardens, and in her home studio. Jackie is a KelbyOne instructor who has received international acclaim for her images. Her work has been published in numerous magazines. Jackie's true passion is to encourage people to live their legacy. Much of her time has been spent in cultivating and nurturing an active Facebook group, Phlorography - Artistic Floral Photography, that she started in May 2015, which now has nearly 7,000 passionate floral photographers from around the world. She is committed to supporting other photographers and using photography as a medium to build relationships and enrich each other's lives.

Join Jackie as she shares a variety of techniques to bring out the character in floral subjects using:

- Selective Focus, Shoot-Throughs, Abstracts, Multiples, Textures and more.
- Hear her rationale as it applies to decisions in the field pertaining to subject selection, background, approach, composition, lighting, exposure and depth of field.

You will leave with a desire to put some of these ideas into action as you create your own images.



### **ADVANCE REGISTRATION IS REQUIRED:**

Register in advance for this meeting:

[https://us02web.zoom.us/meeting/register/tZ0of-uprzkgGdP9\\_gKIN3u69LQHpyQBXpkr](https://us02web.zoom.us/join/zoom-join?secret=us02web.zoom.us/meeting/register/tZ0of-uprzkgGdP9_gKIN3u69LQHpyQBXpkr)

After registering, you will receive a confirmation email with information to join the meeting.



## *A Message from Our President*

The past month offered several opportunities to attend Zoom presentations and meetings. On June 3, we had a presentation by Jennifer King on "Creative Composition" and on June 17, we had a successful Image Critique via Zoom with judges Owen Kassimir and Frank Bulfamante. Our affiliation with other PPSNYS sections enabled us to attend two additional presentations: "How to use the ADP LumiFlow Panel Photoshop Plug-in" with Rob Near on June 9, sponsored by Capital-Champlain; and "Compositing" with Jim Christensen on June 23 sponsored by Westchester.

This month, our meeting will be on the last Wednesday of the month instead of the usual third Wednesday. On July 29, we are pleased to present Jackie Kramer via Zoom. Her program will be on Artistic Floral Photography. Please be sure to register for this meeting in advance. Jackie will be setting up the Zoom meeting on her end and it will require pre-registration. Social hour begins at 6 PM and the meeting begins at 7 PM.

In other news, the PPA has decided to cancel the District Print Competition due to the Covid 19 virus. Pulling off the various District Competitions required getting people from all parts of the country to come into town and there were just too many safety issues. That said, they are committed to holding the International Print Competition and are putting all their energy into building a judging system for this that will take place in-person or remotely. If you had already signed up for the District Competition, you may choose to be refunded or to apply the entry fee to the International Print Competition later this year.

I hope all of you are well! I am looking forward to seeing you, virtually, on July 29!

*Steve Moses*  
HVPPSNY President



To be Rescheduled in **2021**  
**Hobart & William Smith College,**  
**Geneva, NY**

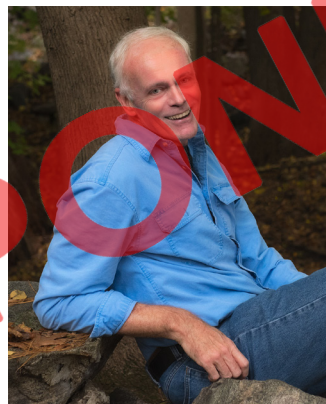
*(located on Seneca Lake, between  
Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



LISA  
CUCHARA

Creativity is  
Contagious,  
Pass It On



JIM  
CHRISTENSEN

Making Images  
with Impact



KEITH  
FRENCH

Locating & Planning  
a Shoot Around a  
Structure



DAVID  
HAKAMAKI

Running a  
Successful Home  
Based Studio

***Don't Miss This Opportunity to Unlock Your Earning Potential***  
***Reserve your place today at [ppsnysworkshop.com](https://ppsnysworkshop.com)***

## 2020 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

### SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

***Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.***

## 2020 PPSNY HUDSON VALLEY SECTION

## 2020 CALENDAR OF EVENTS

### OFFICERS

Steve Moses, President  
Gina Babbage, Vice President  
Mark Kovner, Treasurer  
Secretary, TBD

### BOARD

*(includes all officers & committee chairpersons)*

Steve Moses, President  
Gina Babbage, Vice President  
Mark Kovner, Treasurer, Past President  
Secretary, TBD  
Klaus Kretschmer, Past President  
Lynn Kovner, Past President  
Eli Sloves, Past President

### COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition  
Eli Sloves, Scholarship Committee  
Gina Babbage, Web Editor  
Sherrie Fryxell, Newsletter Editor  
Klaus Kretschmer, Parliamentarian  
TBD, Photographer Committee  
TBD, Special Events  
TBD, Charitable Initiatives  
TBD, Membership

### PAST PRESIDENTS

Mark Greenstone  
Lea Bedinotti  
Liz Ferrara  
Frank Bulfamante  
Lou Bedinotti  
Maureen Gates  
Aaron Pepis  
Susanne Pepis  
Klaus Kretschmer  
Lynn Kovner  
Eli Sloves  
Mark Kovner  
Colleen Drew  
Carmen Schettino  
Anthony Volpe

**Mar 5-Jul 16:** PPA North East District - **CANCELLED**

**Jul 29:** HV 'Artistic Floral Photography'

- Jackie Kramer via Zoom

**Aug 19:** HV 'Art of Black & White Photography'

- John Gregor via Zoom

**Aug 24-Sep 28:** PPA IPC Competition Entries

Late Registration: Sept 29-Oct 6 (with late fee)

Judging: Oct 18-23

**Sep 13-18:** M.A.R.S. School; Cape May, NJ

**Sep 16:** HV Image Competition

**Oct 21:** HV - 'Creativity is Contagious...Pass it On'

- Lisa Cuchara

**Nov 18:** HV 'Imagination: Anatomy of a Fine Art Image' - Sherrie Fryxell

### HV 2020 Scholarship Points Top 11

Mark Kovner	12	Sheila Almond	9
Steve Moses	12	Frank Dispensa	7
Eli Sloves	12	Sandy O'Shea	6
Gina Babbage	12	Vickie Muller	6
Gary Ditlow	11	Clark Thompson	6
Mary Shields	10		

*Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.*

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### August's Newsletter

Members: Kindly respond with information **no later than Friday, July 31st**, but sooner would be appreciated.

Send it directly to Sherrie:  
[sefryx@hotmail.com](mailto:sefryx@hotmail.com)



### Join the FUN!

- \*Stay Creative
- \*Keep in Touch with Colleagues
- \*Free to participate
- \*Chance to win a FULL Scholarship to PPSNYS Workshop in 2021!\*

\* Must be a 2021 PPSNYS Member to be eligible for Workshop Scholarship