

Newsletter

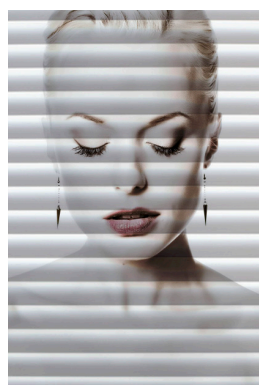
WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

MAR 2020

Wednesday, March 18, 2020

Reservations are Required



Lisa Cuchara

**Creativity is
Contagious...
Pass It On**



Join Lisa to learn how to be creative in your camera and in post-processing. Lisa will review:

- Long & Multiple Exposures in camera
- Post Processing using Plugins, HDR, Textures
- Creative Focusing with Bokeh, Soft Focus, Focus Stacking
- Camera Movement - Panning, Rotating
- Also - Neutral Density, Bulb Setting, White Balance, Filters, Panoramas, Perspective, Composites, Tone Mapping, etc.



BIO: Lisa Cuchara, PhD, PPA Master Craftsman, M. Photog, HonNEC. Lisa is a passionate photographer who enjoys being behind the camera and in the digital darkroom. She and her husband, Tom, are known for their expertise in Photography and Photoshop, and for their inspirational and informative workshops. Lisa has created numerous award winning photographs and enjoys sharing her vision, passion and knowledge! Her images have appeared in various magazines, on calendars, on paperbacks, in galleries and exhibitions and have been accepted into the PPA Loan Collection. Together, Lisa and Tom have published two books with Amherst Media titled "Create Fine Art Photographs from Historic Places and Rusty Things" and "The Frog Whisperer." Learn more about their photography classes, tours and workshops at www.photographybylisaandtom.com

LA CASA VICINA

1015 Little Britain Road, New Winsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

R.S.V.P. by Sunday, March 15th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

Our February meeting with Ruth Wedge was very enlightening. Ruth shared a bit about her history with professional photography and then went into detail on how she creates images with a "Norman Rockwell" feel. The program was both entertaining and enlightening.

This month, we are very pleased to welcome back Lisa Cuchara. For those of you who remember, Lisa was our speaker in October of 2017 and presented a terrific program on "Creating Fine Art Images from Historic Places and Rusty Things." Since that time, Lisa has presented workshops at the NY State, "Focus NY" Convention, the New England Camera Club Council Conference, the CanAm Photo Expo, PPA, PPANE, and many others. She will also be an instructor this summer at the PPSNYS Summer Workshop. We are extremely fortunate to welcome her back this month to share a new program entitled, "Creativity Is Contagious, Pass It On!" This program will give us a small preview of what she will be teaching at the Summer Workshop in July. Anyone considering going to Summer Workshop should consider this as a must make meeting; and anyone not sure about attending Summer Workshop should consider this an extraordinary opportunity to see a terrific speaker in an intimate setting.

Who knows? You may find yourself wanting to make that trip to Geneva, NY to work with her for a week!

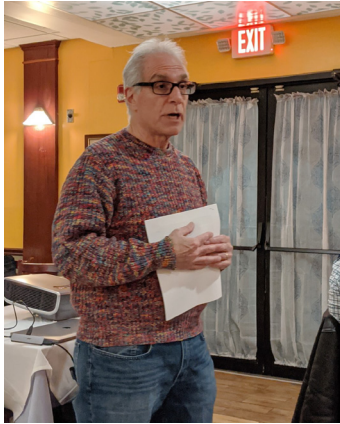
For PPA members, Registration opens on March 5 for the 2020 District Print Competition and remains open without penalty until 5 PM on May 7. After May 7, entries can be submitted up until May 21 with payment of a late fee. We are in the Northeast District. Be sure to check out the rules. Information and details can be found here: <https://www.ppa.com/events/photo-competitions/district-photo-competitions>. If you are interested in joining PPA (the Professional Photographers of America), let me know before signing up. PPA gives our group a commission for each new member we sign up.

Steve Moses
HVPPS NY President

February Meeting Highlights!

with Ruth Wedge "Creating Images with that Rockwell Feel"

Photos by Mark Kovner



GINA BABBAGE was presented with three awards for Achievements & Service in 2019:
Print of the Year; Vice-President's Award; and TEP Award





JULY 26-31, 2020
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



**LISA
CUCHARA**

Creativity is
Contagious,
Pass It On



**JIM
CHRISTENSEN**

Making Images
with Impact



**KEITH
FRENCH**

Locating & Planning
a Shoot Around a
Structure



**DAVID
HAKAMAKI**

Running a
Successful Home
Based Studio

Don't Miss This Opportunity to Unlock Your Earning Potential
Reserve your place today at ppsnysworkshop.com

2020 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2020 PPSNY HUDSON VALLEY SECTION

2020 CALENDAR OF EVENTS

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Secretary, TBD

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Secretary, TBD
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

Mar 5-May 7: PPA NE District open for entries.
Extended deadline with late fee ends May 21;
Judging June 7-12
Mar 18: HV 'Creativity is Contagious...Pass it On'
-Lisa Cuchara
Apr 15: HV 'Imagination: Anatomy of a Fine Art
Image' - Sherrie Fryxell
May 17-21: M.A.R.S. School; Cape May, NJ
May 20: HV Program TBD - Bruce Berg
Jun 17: HV Image Competition
Jul 26-31: PPSNYS Workshop
Hobart & William Smith College, Geneva, NY
July/August: HV Summer Recess - no Meetings
Sep 16: HV Image Competition

HV 2020 Scholarship Points Status

Mark Kovner	12	Sandy O'Shea	6
Steve Moses	12	Mary Shields	6
Eli Sloves	12	Frank Dispensa	3
Gina Babbage	8	Bonnie Rolol	3
Sheila Almond	6	Donald Schwartz	3
Gary Ditlow	6	Clark Thompson	3
Vickie Muller	6		

*Remember: It is YOUR responsibility to inform Eli
of any activity which may qualify you for points.*

Support our Sponsor...

PHOTO & VIDEO
Hunt's EST. 1889

Competitive Prices * Free Shipping
Personal Sales Rep: Brian Maryansky
bmaryansky@wbhunt.com
781-662-8822

Deadline for April's Newsletter

Members: Kindly respond with information **no later than Monday, March 25th**, but sooner would be appreciated.
Send it directly to Sherrie: sefryx@hotmail.com.