### hudson valley



# Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

Feb 2020



# Wednesday, February 19, 2020

Reservations are Required





Creating Images with that 'Rockwell' Feel



Join Ruth as she reveals how she develops her images from concept to completion. During her program you will learn:

- How her vision begins
- What inspires her
- Her technique of processing her images

Ruth will demonstrate her workflow, starting with a raw image and taking it to completion in Photoshop as time permits.



**BIO:** Ruth began her career in photography in 2003 when she opened her studio in Averill Park, NY. Using the massive array of costumes she aquired from a previous business and her love for children along with her imaginative mind, it was an easy transition to create a niche market for Norman Rockwell-like images. She joined PPSNYS in 2010, followed by PPA in 2015 when she began working on her PPA Master's degree. Ruth has earned numerous awards and Merits at PPA International and State level competitions including prestigious Courts of Honor and Judge's Choice Awards.

LA CASA VICINA 1015 Little Britain Road, New Winsor, NY \* 845-567-1890 Social Hour 5:30, Dinner/Meeting 6:30 Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35 R.S.V.P. by Sunday, February 16th







# A Message from Our President

Many thanks go to Paul Bernstein and Caryn Benjamin for judging our January Print Competition. I know that the projection of the images was an issue and we are working on a permanent resolution to this problem that we can test and have in place by the time of our next Print Comp in June.

Awards were given out to several members last month for

their service to the organization these past two years:

- Sherrie Fryxell received a plaque for being Newsletter Editor.
- Mark Kovner received a plaque for being Treasurer.
- Steve Moses received a plaque for being President.
- Additional plaques will be awarded when the members are present to receive them.

Last month, we also welcomed two new members: Mary Shields and Sandy O'Shea. Mary is new to the group and I'm greatly looking forward to getting to know her. Sandy had been a member a few years back and has rejoined. Her photographic work has always been inspirational and I look forward to seeing her images again.

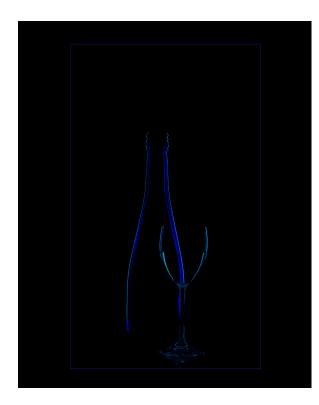
This coming month, we have a very exciting program to offer. Ruth Wedge has a studio outside of Albany and specializes in child photography. Her images have won many awards and are truly spectacular. One of her specialties within that framework is producing images that are reminiscent of Norman Rockwell paintings. Ruth will be sharing some of her work with us and showing us how she achieves those Norman Rockwell styled photographs.

Please remember to let us know if you plan on attending our next meeting. We like to give the restaurant a count of how many people we are expecting. If you have a friend that you think may be interested, please bring them! They can attend the first two meetings at the member rate, and you will receive a scholarship point for bringing them.

Steve Moses

# And the Winners Are...

### January's Image Competition...Congratulations to All !!



# ILLUSTRATIVE CATEGORY

BEST IN SHOW "Feeling Blue" Eli Sloves



1st Place: "Bodies in Motion" Vickie Muller



2nd Place: "Stay Out of the Attic" - Sherrie Fryxell



3rd Place: "Unzip" - Eli Sloves

# January Meeting Highlights!



Many thanks to our Judges:

Caryn Benjamin & Paul Bernstein

Photos by Mark Kovner



2018/2019 President's Award presented to STEVE MOSES







2018/2019 Treasurer's Award presented to MARK KOVNER



2019 Newsletter Editor's Award presented to SHERRIE FRYXELL

GINA BABBAGE not present to receive her 2018/2019 Vice-President's Award



# JULY 26-31, **2020** Hobart & William Smith College, Geneva, NY

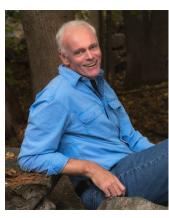
(located on Seneca Lake, between Syracuse and Rochester)

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, airconditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commerative Workshop shirt, and central parking facility.



# LISA CUCHARA

Creativity is Contagious, Pass It On



# JIM CHRISTENSEN

Making Images with Impact



# KEITH FRENCH

Locating & Planning a Shoot Around a Structure



# DAVID HAKAMAKI

Running a Successful Home Based Studio

Don't Miss This Opportunity to Unlock Your Earning Potential Reserve your place today at <u>ppsnysworkshop.com</u>

#### FEB 2020

#### 2020 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at PPA	3,2,1,3	
		Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference	e	1 per day of attendance, if registered -
		Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually.
		Publication may be print or digital.
		Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or
		instructor; up to a max of 5 per year. Must
		present receipt or proof of attendance.

#### SCHOLARSHIP DISTRIBUTION

- 1. Three Scholarships will be distributed to the three members with the highest points.
- 2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
- 3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

#### 2020 PPSNY HUDSON VALLEY SECTION

#### OFFICERS

Steve Moses, President Gina Babbage, Vice President Mark Kovner, Treasurer Secretary, TBD

#### BOARD

(includes all officers & committee chairpersons)

Steve Moses, President Gina Babbage, Vice President Mark Kovner, Treasurer, Past President Secretary, TBD Klaus Kretschmer, Past President Lynn Kovner, Past President Eli Sloves, Past President

#### **COMMITTEE CHAIRPERSONS**

Eli Sloves, Image Competition Eli Sloves, Scholarship Committee Gina Babbage, Web Editor Sherrie Fryxell, Newsletter Editor Klaus Kretschmer, Parliamentarian TBD, Photographer Committee TBD, Special Events TBD, Charitable Initiatives TBD, Membership

#### PAST PRESIDENTS

Mark Greenstone Lea Bedinotti Liz Ferrara Frank Bulfamante Lou Bedinotti Maureen Gates Aaron Pepis Susanne Pepis Klaus Kretschmer Lynn Kovner Eli Sloves Mark Kovner Colleen Drew Carmen Schettino Anthony Volpe



Feb 19: HV 'Norman Rockwell Photography' Ruth Wedge
Mar 18: HV Program TBD - Lisa Cuchara
Apr 15: HV 'Imagination: Anatomy of a Fine Art Image' - Sherrie Fryxell
May 20: HV Program TBD - Bruce Berg
Jun 17: HV Image Competition
Jul 26-31: PPSNYS Workshop Hobart & William Smith College, Geneva, NY
Jul-Aug: HV Summer Recess - No Meetings
Sep 16: HV Image Competition

#### Congratulations to the Top 3 HV Workshop 2019 Scholarship Winners!!!

If the Winners cannot attend the 2020 Workshop, notify Eli no later than April 1st so it can be passed on to the next highest scoring winner.

Mark Kovner	56	Eli Sloves	38
Steve Moses	52	Vickie Muller	32
Steve Lynch	47	Klaus Kretschmer	27
Gary Ditlow	45	Clark Thompson	23
Gina Babbage	45	Frank Dispensa	18

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

## Support our Sponsor...



Competitive Prices \* Free Shipping Personal Sales Rep: Brian Maryansky bmaryansky@wbhunt.com 781-662-8822

#### Deadline for March's Newsletter

Members: Kindly respond with information **no later than Monday, February 24th,** but sooner would be appreciated. **Send it directly** to Sherrie: <u>sefryx@hotmail.com.</u>