



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

APRIL 2019

Wednesday, April 17, 2019

Reservations are Required



Bio: Alan Perlman has been a working professional photographer for more than four decades, specializing in corporate communications, executive and business portraiture and special events of virtually every description. His client list includes numerous well-known companies and organizations including American Express, Greyhound Lines, AXA Financial, Costco, The Big Apple Circus, etc. He was the resident photographer at the NASDAQ Stock Market for more than seven years and his work has appeared in numerous publications around the world. He was an early adopter of digital technology and purchased his first DSLR in 1996. He has been teaching and speaking about digital photography in a variety of venues since 2006 and was named an Outstanding Teacher-of-the-Year by the Suffolk Association for Continuing Community Education in 2010.

Alan Perlman **LUMINAR** & the Future of Imaging Software

Luminar is an alternative, inexpensive, non-destructive photo editor that minimizes the complexity of image editing for both amateur and pro users. Whereas Photoshop and Lightroom involve a steep learning curve, Luminar provides tools for similar editing results with a much easier to understand interface. Recently updated to include asset management capabilities, this simplified yet powerful approach is indicative of the direction in which all image editing programs are now moving.

LA CASA VICINA

1015 Little Britain Road, New Windsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

R.S.V.P. by Sunday, April 14th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

Our March meeting was terrific! Dave DesRochers gave us an interesting and inspiring presentation about creating artistic images, in camera. It was very well received, and I personally came away with a few new things to try out. I was also reminded of some things that I haven't tried in a very long time. We had several guests attend the meeting, two of whom expressed interest in joining. It was also a treat to meet one of our new members, Christy Cappillino. All in all, a great meeting!

Our next meeting, on April 17 features Alan Perlman who will be presenting "Editing with Luminar." For those of you unfamiliar with Luminar, it is photo editing software developed by Skylum (formerly Macphun) software. It was designed to be simple to use with many one-click presets; yet "containing a full gamut of editing tools such as brushes, layers, blending modes, texture overlays, an editing history menu" and more for the professional photographer. Luminar is designed for both Apple and PC computers. It's always interesting to see what other options are out there besides Photoshop and I look forward to the evening.

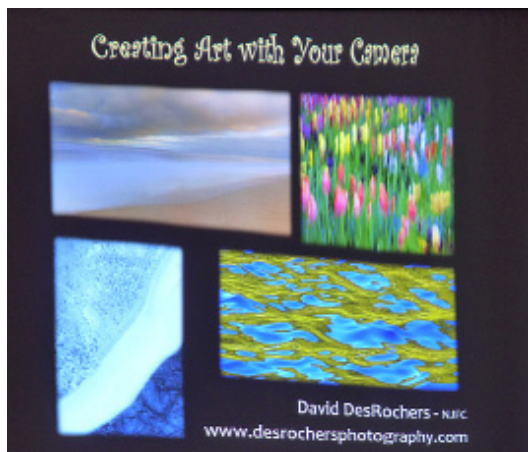
If you had any thought of going to PPSNYS Summer Workshop, you can save \$100 by making your decision and registering before April 15, 2019. Info and registration links can be found here: <http://ppsnyworkshop.com/>. While all of the Hudson Valley scholarships are spoken for, there are several discounts on the registration page that members can take totaling \$100 plus an additional \$100 off if you register by April 15! If you have any questions, feel free to contact us at: info@hvppsny.org.

Looking forward to seeing you in April. Please remember to let us know if you are coming, so the restaurant will be fully set up for us! I look forward to seeing you on April 17th!

Steve Moses
HVPPSNY President

March Meeting Highlights!

with David DesRochers



Photos by
Mark Kovner





JULY 28-AUG 2*, 2019
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

** NOTE: Date Change due to College Conflict*

LAST CHANCE: Early Bird Deadline: APRIL 14TH - SAVE \$100!!

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



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Reserve your place today at ppsnysworkshop.com

2019 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2019 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Steve Lynch, Secretary

BOARD

(includes all officers & committee chairpersons)

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TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

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Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

2019 CALENDAR OF EVENTS

Apr 17: HV Alan Perlman

"Editing with Luminar"

May 15: HV Image Competition

Jun 19: HV Scott Dere

"Photography in the Wild: Photographing
Animals in their Natural Habitat"

Jul/Aug: HV - No General Meetings

Jul 28-Aug 2: PPSNYS Workshop
Geneva, NY

Sep 18: HV Image Competition

Oct 20: HV Jim Christensen

"Expand Your Creative Space"

2019 Hudson Valley Top 10 Scholarship Awards

Mark Kovner	26
Steve Moses	23
Gary Ditlow	22
Steve Lynch	21
Gina Babbage	20
Eli Sloves	19
Vickie Muller	17
Clark Thompson	9
Klaus Kretschmer	7
Frank Dispensa	6

*Remember: It is YOUR responsibility to inform Eli
of any activity which may qualify you for points.*

Deadline for MAY Newsletter

Members: Kindly respond with information

no later than Sunday, April 21st

but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.

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