



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

FEBRUARY 2019



Wednesday, February 20, 2019

Reservations are Required

Jim Christensen

Compositing: Expand Your Creative Space

Bio: Jim is a photographer, teacher, and speaker from the New York City area; a member and past president of the Photographer's of Northern Westchester Club; founder of the Northern Westchester Club; and was the Artist in Residence at Acadia National Park in the spring of 2015. His deep technical background as a research scientist at IBM is where he created firmware and image processing software for one of the world's best and first digital colorimetric cameras in the '80s and '90s. Visit his website, JimChristensenPhotography.com and Facebook, Jim Christensen in Westchester, NY

In this program, Jim will share some ideas on how to create images that come in part from your camera and in part from your imagination. You will learn some ways to composite images that are new and different from what you've done in the past. Jim will demonstrate the best tools and techniques he's found for compositing, all within the Adobe Photoshop framework. And you'll have some fun too!



LA CASA VIGNA

1015 Little Britain Road, New Winsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

R.S.V.P. by Sunday, February 17th

**CLICK
HERE**

to r.s.v.p.

info@hvppsnny.org



A Message from Our President

Last month's print competition was a terrific success with many excellent images being critiqued by our very capable and informative judges. Many thanks to Scott Dere and Frank Dispensa for being our judges and congratulations to our winners:

Best in Show: Steve Lynch - "Jellyfish Convention"

First Place: Mark Kovner - "Downpour"

Second Place: Eli Sloves - "Perspective on Punishment"

Third Place: Sherrie Fryxell - "Butterfly Kisses"

The big news this month is that PPSNYS has decided to make the Focus NY convention a FREE event for all members who also book a room at the Villa Roma. Details can be found here: <https://www.ppsnys.com/page/register-focusny>

There is a discount on hotel rooms reserved up through Feb. 10. After that, the regular hotel rate may prevail. So register for your room and come to Focus NY for FREE! If you are reading this and are not a member, feel free to contact us at info@hvppsnys.org for information and/or help in becoming a member!

Our meeting on February 20 features Jim Christensen speaking on: "Compositing - Expand Your Creative Space." Jim will go over how to expand the images that you can imagine and create in the digital darkroom using a technique called compositing. It lets you mix your imagination with your digital captures to create images that communicate your vision more powerfully. He'll show you examples of several different kinds of compositing and teach you the best ways to make composite images using Adobe Photoshop or Photoshop Elements, and have some fun along the way.

See you February 20th!

Steve Moses
HVPPSNY President





Want to come to Focus NY March 2 - 4, 2019 FREE? Here is what you need to do:

STEP 1: Go to <http://www.ppsnys.com> and pay your 2019 dues before February 10, 2019. If you have already paid your 2019 dues or if you are a Life Member, skip to STEP 2.

STEP 2: Go to <http://www.ppsnys.com> and click on the Focus NY link. Register yourself for the convention before February 10, 2019. The FREE registration includes all programming, the Sunday night theme party and the Annual Awards Banquet. If you are bringing a non-member spouse to the banquet, there will be an additional charge (\$59.00) for your spouse's banquet ticket. They may attend the convention for free.

STEP 3: On the Focus NY Menu at <http://www.ppsnys.com> click on Hotel. Here you will find a link to the lovely Villa Roma Resort, the home of our 2019 Convention. Click on that link and reserve your room by February 10, 2019.

STEP 4: Come to the Villa Roma Resort and be prepared for amazing education, networking opportunities, fellowship, accolades and fun! Hope to see all of you there!

Register today at www.PPSNYS.com

Your FREE Registration Includes:

- Speakers
- Image Competition
- Theme Party *"You Ought to Be In Pictures"*
- Banquet and Awards



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SPEAKER LINE UP!

RACHAEL BOER "Marketing - Make It Happen"



Rachel will empower you with practical ideas on how to build your business by utilizing a strategic marketing calendar and how to go out and find clients rather than waiting for them to find you.

STEVE CHESLER "Vintage is In"



In this two part hands-on class, Steve will show you how to adapt and shoot with vintage SLR lenses on your digital camera using specific adapters from K&F Concepts. In part 2, he will review his Photoshop techniques to create unique images. Buy and bring the adapter from Hunt's with you.

TRISH LOGAN "High School Seniors - Creating a Demand for your Brand"



The HS Senior market is changing. Learn what it takes to get their attention, get hired and achieve great sales. Discover how to profit by combining prints, books and more. Trish will talk about networking, and the language she uses when photographing and setting up a sale.

JAMIE HAYES "Still Fun After All These Years - Maximizing Your Potential"



Jamie will share his use of today's technology, outsourcing and streamlining to make an amazing income stream and creative outlet for his business of 25 years while still enjoying a great life.

Sign Up Today!!! www.ppsnys.com

*Members are FREE**

** See Details on Page 4*

AUDREY WANCKET "Demystifying PPA Benefits"



Audrey is the incoming President of PPA. She will enlighten you on the reasons why a PPA membership is an essential element for all professional photographers and how PPA can make your more successful.

ELLA CARLSON "A Universe of Possibilities"



Join Ella for a short introduction to some of Photoshop's out-of-this-world potential. Learn a number of ways to use Photoshop's painting options to enhance, retouch and create original artwork from any kind of photograph. It will be a fun, crazy and eye-opening talk to inspire and entertain you

JEFF DACHOWSKI "Selling for Success"



Jeff will teach solid approaches to overcome many of the mental roadblocks. He will cover the psychology of sales, increasing client engagement, enabling customer buy in, closing the sale and more.

MARY FISK TAYLOR "Creating & Maintaining a Profitable, Sustainable, Successful Business"



Mary will cover how extensive branding, public relations, dynamic sales plans and powerful marketing strategies have kept her two businesses sustainable, grossing well over one million dollars a year.

KIRA DERRYBERRY "Level Up-One Light Made Simple"



In a live demo, Kira will guide you through selecting the right light modifiers and learn how to see how the light falls to flatter the subject using tools that won't break the bank.

And the Winners Are...

January's Image Competition...Congratulations to All !!

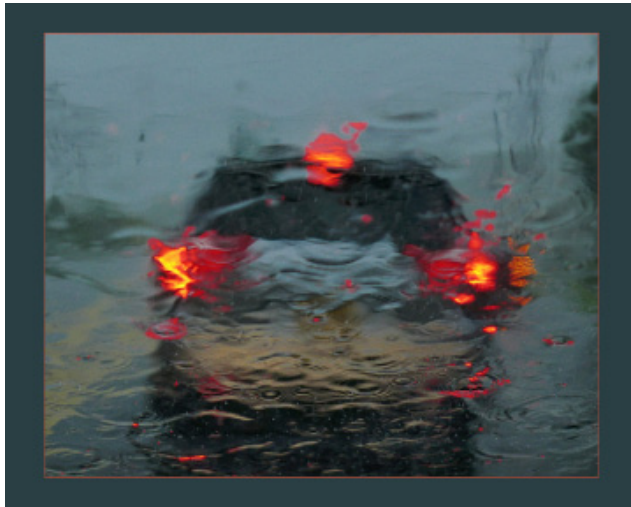
ILLUSTRATIVE CATEGORY

BEST IN SHOW

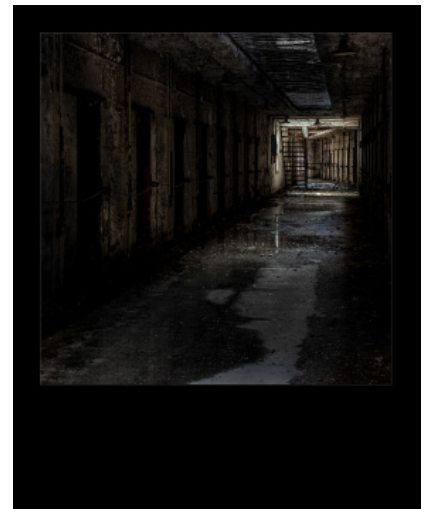
"Jellyfish Convention"
Steve Lynch



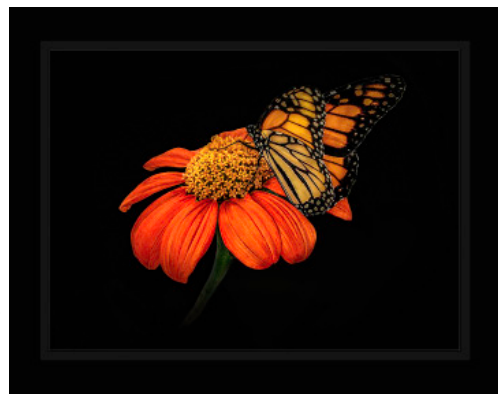
1st Place: "Downpour"
Mark Kovner



2nd Place:
"Perspective on
Punishment" -
Eli Sloves



3rd Place:
"Butterfly Kisses" -
Sherrie Fryxell

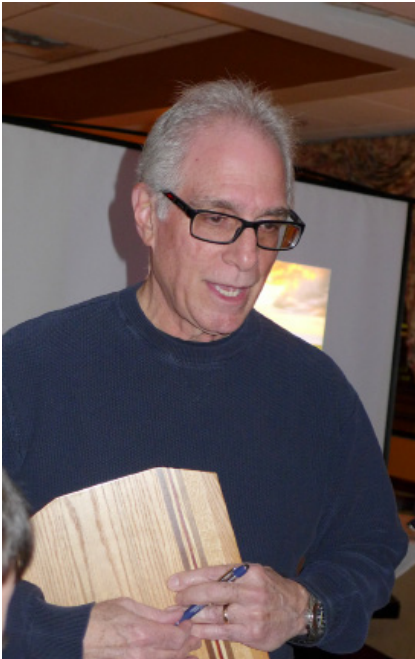


January Meeting Highlights

IMAGE COMPETITION

*Many thanks to our judges
Frank Dispensa & Scott Dere*

Photos by Mark Kovner



Print of the Year 2018 Award presented to Sherrie Fryxell by Steve Moses



Newsletter Editor Plaque 2018 presented to Sherrie Fryxell by Steve Moses



Member News!

Eli Sloves will be teaching a 3-hour class on 'Off Camera Flash' at Mount St. Mary's Desmond Campus in Newburgh on February 28th. Call 845-565-2076 to register.



JULY 28-AUG 2*, 2019
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

** NOTE: Date Change due to College Conflict*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



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Reserve your place today at ppsnysworkshop.com

2019 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2019 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Steve Lynch, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
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Steve Lynch, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gary Ditlow

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

2019 CALENDAR OF EVENTS

Feb 20: HV Jim Christensen

"Expand Your Creative Space"

Mar 2-4: PPSNYS FocusNY Convention

Villa Roma Resort, Callicoon, NY

Mar 20: HV David DesRochers

"Creating Art with Your Camera"

Apr 17: HV Alan Perlman

"Editing with Luminar"

May 15: HV Image Competition

Jun 19: HV Scott Dere

"Photography in the Wild: Photographing
Animals in their Natural Habitat"

Jul/Aug: HV - No General Meetings

Jul 28-Aug 2: PPSNYS Workshop

Geneva, NY

Sep 18: HV Image Competition

2019 Hudson Valley Top 10 Scholarship Awards

Mark Kovner	5
Steve Moses	4
Gary Ditlow	4
Vickie Muller	4
Eli Sloves	4
Gina Babbage	4
Darran Bryant	3
Frank Dispensa	3
Klaus Kretschmer	3
Clark Thompson	3

*Remember: It is YOUR responsibility to inform Eli
of any activity which may qualify you for points.*

Deadline for MARCH Newsletter

Members: Kindly respond with information
no later than Wednesday, February 27th
but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.

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