

Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

JANUARY 2019



Wednesday, January 16, 2019

Image Competition

*Prepare your images now...or just come to look and listen!
It's a great way to learn from the judges.*

Here are the rules...

- Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)
Color Profile: sRGB or Adobe 1998
Named as: Image Title.jpg (Sample: New York at Sunrise.jpg)
Must be exact name of Print
Saved as: JPG, quality 10
Total File Size: Not to exceed 3.5 MB
3 Categories: Portrait * Weddings/Events * Illustrative
Max Entries: **NEW!! - send up to 6 images!!**

Do not use your own name in the file. Remove any keywords added to the EXIF data.

REMINDER!

'Print Submission Form' will no longer be used!

In an email, identify each submission **EXACTLY** as follows: **Last Name,First Name,TITLE,Category**

Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative (no space after commas)

Repeat for each submission. Send images as attachments to the email.

Subject format for email - Month Year Print Comp (Sample: Jan 2019 Print Comp)

Email to Eli Sloves, esp377@optonline.net.

DEADLINE: 9:00 A.M. SHARP, MONDAY, JANUARY 14TH - NO EXCEPTIONS !!

Submit early to be safe. ELI will send you a confirmation via email by Tuesday at 6:00 p.m.

If you do not receive the email by Wednesday morning, email him [immediately](mailto:eli@hvppsny.org).

You must be a member and be present at the meeting for your images to be judged and/or critiqued.

LA CASA VICINA

1015 Little Britain Road, New Winsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

R.S.V.P. by Sunday, January 13th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

Happy New Year Everyone! Best wishes for a terrific 2019 both personally and professionally! HVPPSNY, PPSNYS, and PPA have many exciting events coming up this year!

A major event that has a discounted early registration deadline coming up fast is the PPSNYS Focus NY Convention. It is being held at the Villa Roma Resort in Callicoon, NY on March 2-4, 2019. Through January 16, members can register for the full three-day convention for only \$179 or get a one day pass for \$79. You can see the complete info and speaker list here: <https://www.ppsnys.com/page/register-focusny> But DO NOT delay! Prices will go up after January 16!

The PPA Convention, Imaging USA, is this month in Atlanta, Georgia January 20-22, 2019. This is a massive convention that draws about 10,000 working photographers each year! Registration for this can be found here: <https://imagingusa.org/>

Locally, HVPPSNY will be hosting the first of our Print Competitions for 2019 on Wednesday, January 16. Remember to get those images in to Eli by 9 AM on Monday morning, January 14. IF you have any questions regarding print comp please feel free to contact us at info@hvppsny.org.

Our speaker line-ups for the rest of winter and the spring look to be very exciting! Without getting too far ahead of ourselves, I'll tell you that in February, our guest speaker is Jim Christiansen who will share how he uses compositing techniques to expand the images that he can imagine and create. This process lets you mix your imagination with your digital captures to create images that communicate your vision more powerfully.

Best wishes to all for a terrific 2019! See you at Print Comp!

Steve Mases
HVPPSNY President



HAPPY NEW YEAR!

Have You Renewed Your Membership?

If not, kindly renew today!

It's Easy! Just click on the button to the left.

Don't miss out on all the benefits of Hudson Valley and PPSNYS.



PPA Members receive an Educational Merit for full attendance!!

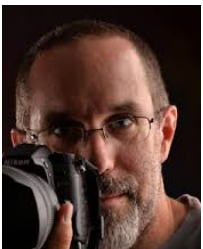
SPEAKER LINE UP!

RACHAEL BOER "Marketing - Make It Happen"



Rachel will empower you with practical ideas on how to build your business by utilizing a strategic marketing calendar and how to go out and find clients rather than waiting for them to find you.

STEVE CHESLER "Vintage is In"



In this two part hands-on class, Steve will show you how to adapt and shoot with vintage SLR lenses on your digital camera using specific adapters from K&F Concepts. In part 2, he will review his Photoshop techniques to create unique images. Buy and bring the adapter from Hunt's with you.

TRISH LOGAN "High School Seniors - Creating a Demand for your Brand"



The HS Senior market is changing. Learn what it takes to get their attention, get hired and achieve great sales. Discover how to profit by combining prints, books and more. Trish will talk about networking, and the language she uses when photographing and setting up a sale.

JAMIE HAYES "Still Fun After All These Years - Maximizing Your Potential"



Jamie will share his use of today's technology, outsourcing and streamlining to make an amazing income stream and creative outlet for his business of 25 years while still enjoying a great life.

Sign Up Today!!! www.ppsnys.com

Discounted price through Jan 16:

Full 3 days- \$179; one Day \$79

AUDREY WANCKET "Demystifying PPA Benefits"



Audrey is the incoming President of PPA. She will enlighten you on the reasons why a PPA membership is an essential element for all professional photographers and how PPA can make your more successful.

ELLA CARLSON "A Universe of Possibilities"



Join Ella for a short introduction to some of Photoshop's out-of-this-world potential. Learn a number of ways to use Photoshop's painting options to enhance, retouch and create original artwork from any kind of photograph. It will be a fun, crazy and eye-opening talk to inspire and entertain you

JEFF DACHOWSKI "Selling for Success"



Jeff will teach solid approaches to overcome many of the mental roadblocks. He will cover the psychology of sales, increasing client engagement, enabling customer buy in, closing the sale and more.

MARY FISK TAYLOR "Creating & Maintaining a Profitable, Sustainable, Successful Business"



Mary will cover how extensive branding, public relations, dynamic sales plans and powerful marketing strategies have kept her two businesses sustainable, grossing well over one million dollars a year.

KIRA DERRYBERRY "Level Up-One Light Made Simple"



In a live demo, Kira will guide you through selecting the right light modifiers and learn how to see how the light falls to flatter the subject using tools that won't break the bank.



JULY 28-AUG 2*, 2019
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

** NOTE: Date Change due to College Conflict*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



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AKOUBIAN**

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Photography



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BEHNKE**

The Complete
Photographer



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Architectural
Photography



**JAMIE
DAVIDSON**

Breaking Through
the Barriers in Your
Photography

Don't Miss This Opportunity to Unlock Your Earning Potential
Reserve your place today at ppsnysworkshop.com

2019 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PPA	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend FocusNY State Conference		1 per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2019 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Steve Lynch, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Steve Lynch, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gary Ditlow

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

2019 CALENDAR OF EVENTS

Jan 16: HV Image Competition

Jan 20-22: PPA Imaging USA
Atlanta, GA

Feb 20: HV Jim Christensen
"Expand Your Creative Space"

Mar 2-4: PPSNYS FocusNY Convention
Villa Roma Resort, Callicoon, NY

Mar 20: HV David DesRochers
"Creating Art with Your Camera"

July 28-Aug2, 2019: PPSNYS Workshop
Hobart & William Smith College,
Geneva, NY

2018 Hudson Valley Top 3 Scholarship Winners!

Mark Kovner	58*	Klaus Kretschmer	28
Steve Moses	56*	Eli Sloves	26
Steve Lynch	47*	Vickie Muller	25
Gina Babbage	44	Donald Schwartz	16
Gary Ditlow	32	Clark Thompson	6

** 2018 Winners of \$100 Scholarship for Workshop!!
If any winning recipient is unable to attend Workshop,
award will go to next member with the highest points.*

*Remember: It is YOUR responsibility to inform Eli
of any activity which may qualify you for points.*

Member News!

Steve Moses, is a proud grandfather! Emily Hannah Siegel arrived on November 23rd weighing in at 7lbs. 5 oz, 19" long. Congratulations Steve and family!

Support our Sponsor...

PHOTO & VIDEO
Hunt's EST. 1889

Competitive Prices * Free Shipping
Personal Sales Rep: Brian Maryansky
bmaryansky@wbhunt.com
781-662-8822

Deadline for February Newsletter

Members: Kindly respond with information
no later than Wednesday, January 30th
but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.