

# Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

NOVEMBER 2018

## Wednesday, November 14, 2018

**NOTE NEW DATE! Reservations are Required**

**BIO:** Ken Bovat, Jr., Master Photographer, Craftsman, is the owner and sole photographer of Photo-Art by Ken Bovat in Claverack, New York.

He began his business in 1976, photographing mostly weddings and environmental portraits, working out of his home.

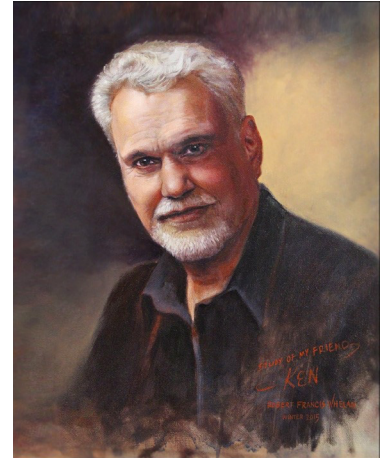
As his business grew, he relocated to an old railroad depot, which he converted into his current studio. His photography consists of weddings, portraits - specializing in High School Seniors, copy and restoration and a small amount of commercial photography.

Ken received his Master of Photography Degree from the Professional Photographers of America in 1988 and his Photographic Craftsman Degree in 1992. He was awarded Life Membership in 2014. In 1998, the Professional Photographers' Society of New York State awarded Ken the PPA National Award. Ken went on to serve as President of that organization in 2003-2004.

Ken is the recipient of numerous photographic awards on the local, state and international levels. He has lectured and presented photographic classes to many groups, both professional and amateur.

**2018 Print of the Year!**

See Page 3 for Details



## Ken Bovat, Jr.

M.Photos.; Cr.Photos.

## Photoshop Tips & Tricks

- Head Swaps
- Blending Modes
- Compositing
- Presentation for Competition
- Editing a photo start to finish
- Q&A

### Artist Statement

Photography is my passion, as well as my profession. I use the power of light, color and composition to create an image that reflects a specific mood and meaning. I love creating new and different images that I hope will be enjoyed for generations.

**LA CASA VICINA**

1015 Little Britain Road, New Windsor, NY \* 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

**R.S.V.P. by Sunday, November 11th**

**CLICK  
HERE**

**to r.s.v.p.**

[info@hvppsny.org](mailto:info@hvppsny.org)



## *A Message from Our President*

Hi All!

Those of you who weren't able to make our October meeting missed a very interesting and informational meeting about becoming profitable through album sales. Brian Ozegovich really led us through his experiences in business and the changes he made in dealing with albums sales over the years. It was truly enlightening!

Our November meeting will be a week earlier than normal so as not to have it on the evening before Thanksgiving. I'm hoping this works for everyone! The November 14th meeting will feature our "Print of the Year" competition as well as our guest speaker, Ken Bovat, who will be sharing some of his "Photoshop Tips and Tricks." I have seen several of Ken's images that have scored in the 90's at State Print Competitions and his work is truly outstanding! This should be another terrific meeting!

**IMPORTANT\*** You should have already received an email by the time of this newsletter telling how you can get back up to \$125 off your 2019 membership dues. This was a decision made by the HVPPSNY Board to thank all of our current members; encourage new members to join; and increase attendance at our meetings. In addition to this dues reimbursement, the PPSNYS dues have been lowered by \$10 and if you renew your membership and pay in full by December 15, you will receive an additional \$25 discount. The bottom line is that 2019 is the year to take full advantage of membership in HVPPSNY!! You should be receiving a discount code by November 15 for the \$25 renewal discount. Put the date on your calendar and renew then!

Renewing is easy! You can renew online at [ppsnys.com](http://ppsnys.com), call Headquarters at (518) 434-9500 or mail your renewal application to: PPSNYS Headquarters, 114 South Main Street, Suite B, Canandaigua, NY 14424. The form can be found on the PPSNYS website. Don't delay; your active participation is critical to the success of our organization.

Please note: The dates for PPSNYS Summer Workshop 2019 have been changed to July 28 – August 2 due to scheduling conflict with the college.

With much thanks and appreciation for your continued membership and support,

*Steve Moses*  
HVPPSNY President

## 2018 Print of the Year - Nov. 14th!!

Here are the rules...

<b>Image Size:</b>	Longest dimension 4,000 pixels (20 inches at 200 ppi)
<b>Color Profile:</b>	sRGB or Adobe 1998
<b>Named as:</b>	Image Title.jpg (Sample: New York at Sunrise.jpg) Must be exact name of Print
<b>Saved as:</b>	JPG, quality 10
<b>Total File Size:</b>	Not to exceed 3.5 MB
<b>3 Categories:</b>	Portrait * Weddings/Events * Illustrative
<b>Max Entries:</b>	4 images

**Images MUST have been entered in a HV Competition in 2018. Changes are NOT permitted.**  
**Do not use your own name in the file. Remove any keywords added to the EXIF data.**

In an email, list images as follows: Last Name,First Name,TITLE,Category (no spaces after commas)  
Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative. Repeat on separate line, send images as attachments, follow all other rules. **Email the folder to Eli Sloves - [esp377@optonline.net](mailto:esp377@optonline.net).**

**DEADLINE: 12:00 NOON SHARP, TUESDAY, NOVEMBER 13TH - NO EXCEPTIONS**

Submit early to be safe. Eli will send you a confirmation via email.  
If you do not receive the email by Tuesday evening, email him [immediately](#).

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## October Meeting Highlights

WITH BRIAN OZEGOVICH



Photos by Mark Kovner

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**JULY 28-AUG 2\*, 2019**  
**Hobart & William Smith College,**  
**Geneva, NY**

*(located on Seneca Lake, between  
Syracuse and Rochester)*

*\* NOTE: Date Change due to College Conflict*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



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AKOUBIAN**

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Photography



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BEHNKE**

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Architectural  
Photography



**JAMIE  
DAVIDSON**

Breaking Through  
the Barriers in Your  
Photography

***Don't Miss This Opportunity to Unlock Your Earning Potential***  
***Reserve your place today at [ppsnysworkshop.com](http://ppsnysworkshop.com)***

## 2018 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

### SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

***Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.***

## 2018 PPSNY HUDSON VALLEY SECTION

### OFFICERS

Steve Moses, President  
Gina Babbage, Vice President  
Mark Kovner, Treasurer  
Steve Lynch, Secretary

### BOARD

(includes all officers & committee chairpersons)

Steve Moses, President  
Gina Babbage, Vice President  
Mark Kovner, Treasurer, Past President  
Steve Lynch, Secretary  
Klaus Kretschmer, Past President  
Lynn Kovner, Past President  
Eli Sloves, Past President  
Gary Ditlow

### COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition  
Eli Sloves, Scholarship Committee  
Gary Ditlow, Photographer Committee  
Gina Babbage, Web Editor  
Sherrie Fryxell, Newsletter Editor  
Klaus Kretschmer, Parliamentarian  
TBD, Special Events  
TBD, Charitable Initiatives

### PAST PRESIDENTS

Mark Greenstone  
Lea Bedinotti  
Liz Ferrara  
Frank Bulfamante  
Lou Bedinotti  
Maureen Gates  
Aaron Pepis  
Susanne Pepis  
Klaus Kretschmer  
Lynn Kovner  
Eli Sloves  
Mark Kovner  
Colleen Drew  
Carmen Schettino  
Anthony Volpe

## 2018/2019 CALENDAR OF EVENTS

**Nov 14:** HV Ken Bovat;

"Photoshop Tips and Tricks"

**Dec:** HV Holiday Party (Details TBD)

**Jan 16:** HV Image Competition

**Feb 20:** HV Jim Christensen

**March 2-4, 2019:** FocusNY Convention;  
Villa Roma, Callicoon, NY

**March 20, 2019:** HV David DesRochers;  
"Creating Artwork with Your Camera"

**July 28-August 2, 2019:** PPSNYS Workshop  
Hobart & William Smith College, Geneva, NY

### 2018 Hudson Valley Top 10 Scholarship Awards

Mark Kovner	54
Steve Moses	52
Steve Lynch	43
Gina Babbage	37
Gary Ditlow	29
Vickie Muller	25
Klaus Kretschmer	24
Eli Sloves	22
Donald Schwartz	16
Clark Thompson	6

*Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.*

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bmaryansky@wbhunt.com  
781-662-8822

### Deadline for December Newsletter

Members: Kindly respond with information  
**no later than Wednesday, November 28th**  
but sooner would be appreciated.  
Send it directly to Sherrie: [sefryx@hotmail.com](mailto:sefryx@hotmail.com).