



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

MAY 2018



Wednesday, May 16, 2018

Reservations are Required

Image Competition

*Prepare your images now...or just come to look and listen!
It's a great way to learn from the judges.*

Here are the rules...

- Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)
Color Profile: sRGB or Adobe 1998
Named as: Image Title.jpg (Sample: New York at Sunrise.jpg)
Must be exact name of Print
Saved as: JPG, quality 10
Total File Size: Not to exceed 3.5 MB
3 Categories: Portrait * Weddings/Events * Illustrative
Max Entries: **NEW!! - send up to 6 images!!**

Do not use your own name in the file. Remove any keywords added to the EXIF data.

REMINDER!

'Print Submission Form' will no longer be used!

In an email, identify each submission **EXACTLY** as follows: **Last Name,First Name,TITLE,Category**

Sample: Smith,Jennifer,NEW YORK AT SUNRISE,Illustrative (no space after commas)

Repeat for each submission. Send images as attachments to the email.

Subject format for email - Month Year Print Comp (Sample: Jan 2018 Print Comp)

Email to Eli Sloves, esp377@optonline.net.

DEADLINE: 9:00 A.M. SHARP, TUESDAY, MAY 15TH - NO EXCEPTIONS !!

Submit early to be safe. ELI will send you a confirmation via email by Tuesday at 6:00 p.m.

If you do not receive the email by Wednesday morning, email him [immediately](mailto:eli@hvppsny.org).

You must be a member and be present at the meeting for your images to be judged and/or critiqued.

LA CASA VIGNA

1015 Little Britain Road, New Windsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$35

R.S.V.P. by Sunday, May 13th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

On May 7, three of our members (me included) will be attending a PPSNYS Council Meeting in Binghamton where the central focus will be an organizational meeting of the "PPSNYS Revitalization Action Team." The purpose of this team is to see how we can improve the member experience, retain current members, recover former members, and build our membership. Some of the items to be discussed include how to: streamline the state organization; improve communications; give more value to our members; and make it less expensive to be a member.

It is my understanding that just about everything will be on the table for discussion. Obviously, this is a first meeting and the process will require quite a few more; but I am hopeful that we can begin some concrete improvements to our organization during this year. Some of the questions that I have been asked to think about are:

- What am I looking for in my membership in PPSNYS?
- What reasons for leaving have I heard from members who have not renewed?
- What features or benefits would attract someone to become a member of PPSNYS?
- What could PPSNYS most effectively give a member that they are not getting elsewhere?
- What would entice you to become a committee member or leader in PPSNYS? What holds you back?
- How do you view the relationship between Sections and PPSNYS? Improvements?

I would encourage each of you to think about what your answers to these questions are. I also encourage you to share those answers and your thoughts on this process with me. You are invited to help shape the future of the organization! If you would like to be a part of the process, let me know!

This month's meeting is a print competition. All members are now eligible to submit up to SIX images for evaluation and feedback. We are hoping that this will improve the print comp experience for both our judges and our members! The rules for entering are the same with the exception that you may now enter up to six images.

In June, our speaker will be Dr. Steven Labkoff who will share his presentation on creating beautiful Night Photography. We'll have more info on that next month, but in the meantime, you can visit his website here: www.luminantpix.com

Also in June, we will be continuing our informal themed image critiques.

The theme for June will be "SPRING."

Hope to see you at our print comp on May 16!

Steve Moses
HVPPSNY President



April Meeting Highlights

with
Monroe Payne



Are You Ready for May's Competition?

12 ELEMENTS OF A MERIT IMAGE

Impact is the sense one gets upon viewing an image for the first time.

Technical excellence is the print quality of the image itself as it is presented for viewing.

Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

Style is defined in a number of ways as it applies to a creative image.

Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image.

Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

Color Balance supplies harmony to an image.

Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image.

Lighting—the use and control of light—refers to how dimension, shape and roundness are defined in an image.

Subject Matter should always be appropriate to the story being told in an image.

Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

Story Telling refers to the image's ability to evoke imagination.

PLUS...a Good Title!

*Critique Theme for **JUNE** is:*

SPRING

Submit Images to ELI SLOVES at ESP377@OPTONLINE.NET

no later than the Monday before the meeting

Save as: Your Name.Title.jpg; 4000 px longest side (20 inches @ 200 dpi); sRGB

NOTE: THERE WILL BE NO THEMED CRITIQUE ON COMPETITION MEETING DATES.



JULY 15-20, 2018
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



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SMITH**

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2017 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2018 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Steve Lynch, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Steve Lynch, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gary Ditlow

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gina Babbage, Web Editor
Sherrie Fryxell, Newsletter Editor
Klaus Kretschmer, Parliamentarian
TBD, Photographer Committee
TBD, Special Events
TBD, Charitable Initiatives
TBD, Membership

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

2018 CALENDAR OF EVENTS

May 16: HV Image Competition

June 20: HV Steve Labkoff;

"An Introduction to Night Photography"

July 15-20: PPSNYS Workshop

Hobart & William Smith College, Geneva, NY

Jul-Aug: HV No General Meetings

Sep: HV Image Competition (date to be adjusted due to Yom Kipper)

2018 Hudson Valley Top 10 Scholarship Awards

Mark Kovner	37
Steve Moses	32
Gary Ditlow	25
Steve Lynch	24
Gina Babbage	21
Vickie Muller	17
Donald Schwartz	11
Klaus Kretschmer	10
Eli Sloves	8
Clark Thompson	6

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

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bmaryansky@huntsphoto.com

781-662-8822

Deadline for June Newsletter

Members: Kindly respond with information

no later than Thursday, May 31st

but sooner would be appreciated.

Send it directly to Sherrie: sefryx@hotmail.com.