



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

FEBRUARY 2018



**Wednesday,
February 21, 2018**

Reservations are Required

Tab
Morgan

How to Shoot Video for the Still Photographer

Tab has evolved his business strictly from still photography to now include very sophisticated video. This presentation will give you the information you need to begin adding video to your repertoire as well!

BIO: Tobias (Tab) Morgan has been photographing people since 1988 in wedding photography working from his home studio. He joined PPANJ and PPA which introduced him to a world of talented photographers. He studied with Monte Zucker for five years straight, two weeks a year as well as many others in a variety of genres. Tab has won numerous awards including Prestigious Kodak Award, several Courts of Honor and many blue ribbons at local and national levels. He earned his CCP, Photographic Craftsman and Master of Photography degrees from 1992-2006. Tab became obsessed with everything about the Cinema in 2012, wanting to be a Cinematographer, not a Videographer. He educated himself about all aspects of cinematography. His collection of cameras and lighting has given him enough tools to make a movie without any other equipment.

LA CASA VICINA

1015 Little Britain Road, New Windsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first meeting); Non-Members: \$35

R.S.V.P. by Sunday, February 18th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

Last month's digital print competition was terrific! So many of the images were outstanding and the critiques from our judges, Frank Dispensa and Jimi Ferrara, were insightful and educational. Thanks to all who entered and thanks to Frank and Jimi for being our judges that evening. We were also very pleased to have Alan Vollweiler, current PPSNYS Vice President and incoming President, attend our meeting to induct our new and returning officers. Thank you, Alan!

Speaking of print competitions, you will soon be receiving the rules and instructions for entering the Focus NY Digital Print Competition. This year you will again have a choice of watching the print competition quietly in the room with the judges, or going to the Club 79 room where you will have a live feed to the judging and can discuss the images and the judges' comments out loud while sipping a beverage. Last year I chose to sit in the Club 79 room and we all had a lot of fun adding our own critiques to those of the judges. It was great to be able to "ooh" and "ahh" over many of the great images displayed as well as to "raspberry" some of the comments from the judges!

But of course, in order to attend the judging, you will need a ticket to Focus NY and you can still get one! Info about Focus NY, the speakers, the trade show and tickets can be found here: <http://www.ppsnys.com>.

Our meeting this coming month is on February 21 and features Tab Morgan presenting, "Video for the Still Photographer." Tab was one of our print comp judges a few months back and he offered many great insights into improving our images. February's presentation should be equally interesting! I'm looking forward to it and to seeing you at the meeting! Bring a friend!

Steve Moses
HVPPSNY President

Critique Theme for February is:
URBAN

Submit Images to ELI SLOVES at ESP377@OPTONLINE.NET

no later than the Monday before the meeting

Save as: Your Name.Title.jpg; 4000 px longest side (20 inches @ 200 dpi); sRGB



FOCUSNY Illumination

MARCH 24 - 26, 2018

Villa Roma Resort and Conference Center
356 Villa Roma Road • Callicoon, NY 12723

Register today at www.PPSNYS.com

Full Registration Includes:

- Speakers
- Trade Show
- Sunday Night Party
- Monday Night Banquet
- ... and more!




SCHEDULE OF EVENTS - UPDATE

SATURDAY, MARCH 24

- 9:00 am-finish: **Image Competition**
- 1:00 pm - **Will Cadena:** Participation Discussion Kick-Off; Photoshoot; Workflow Program
- 4:00-6:00 **Judy Host:** "Grace and Balance: Photographing Ballet"
- 4:00-6:00 **Mark Bowie:** Two Programs - "Night Imagery" & "The Art of Seeing Creatively"
- 6:00-7:00 Dinner on Your Own
- 7:00-9:00 **Vince Versace:** "B&W Capture and Printing"
- 7:00-9:00 **Marolin Sholin:** "Artist's Touch (Corel Painter)"
- 9:00 pm **Shootout** with new vendor equipment and models (John Aitken)

SUNDAY, MARCH 25

- 8:00-10:00 **Jessica Lark:** "Fantasy Fine Art"
- 9:00-11:00 **Joe Edelman:** "Understanding Creativity"
- 11:00-2:00 **TRADE SHOW & Complementary Lunch in the same room**
- 2:00-4:00 **Kristy Steeves:** "It's All in the Details: A Look at Posing Your Clients"
- 2:00-4:00 **Michael Zide:** "Things Half Hidden: Affirming a Sense of Place"
- 4:00-6:00 **Michael Mobray:** "The Cordless Studio"
- 4:00-6:00 **Bruce Berg:** "Rocking the High School Senior Market"
- 6:15 **PPSNYS Annual Meeting: Parts I & II**
- 6:30-7:30 Dinner on Your Own
- 7:30-9:30 **Jessica Lark Keynote Speaker:** "Photography Isn't Worth a 1000 Words; It's 3"
- 10:00 pm **"Illumination" Theme Party**

MONDAY, MARCH 26

- 8:00-9:30 **Joe Edelman:** "Social Media for Photographers"
- 9:30-11:00 **Lisa & Tom Cuchara:** "Creative Use of Blend Modes (Photoshop)"
- 9:30-11:00 **Rick Friedman:** "On Location Lighting"
- 11:00-2:00 **TRADE SHOW & Complementary Lunch in the same room**
- 2:00-5:00 **Chris Wunder:** "Affinity Marketing"
- 2:00-5:00 **Will Cadena:** "How to Use Light in Any Situation and Upsell"
- 6:00 pm **Banquet** (shuttles to Villa Roma's Clubhouse)
- 9:30 pm **Awards Presentation**

ONLY \$199!! - For sign up and details on speakers visit: www.ppsnys.com



HIGHLIGHTS OF IMAGE COMPETITION RULES

for Complete Rules visit www.ppsnys.com and read carefully

Note: This is ONLY A BRIEF SUMMARY!

Please review the FULL details at the website above.

- Digital only entries accepted **February 1st through March 17th at 9:00 pm - no exceptions**; there will be no prints accepted or print awards given this year
- Mandatory online image submission system website - printcompetition.com
- Max # entries= 6 (you **MUST** choose Case of 4 online); PPSNYS Member Pricing: Standard Membership=\$6 plus \$15/image up to 4 images; \$10/image for 5th & 6th images (Non-Member costs are extra)
- File Size=4000 pixels on longest side; JPG Quality=10; Color Profile=sRGB or Adobe RGB1998; File Name=Image Title.jpg (i.e. Alone at Last.jpg)
- Five Categories = Portrait; Social/Event; Album-Social/Event; Illustrative; Album-Non Event (see Rules for description of categories)
- Entrant must have captured and created the original exposure
- Entries are not eligible if made under the supervision of an instructor or as a class assignment
- No two entries may be of the same subject or social event
- Entries previously receiving a score of 80 or higher at PPSNYS State Level or PPA District/National level competitions are not eligible
- Awards: 320 Pins for Case of 4; Premier Case Award for Case of 4; Rookie of the Year; ASP Member Highest Score; CPP Award Highest Score; Judges Choice; Court of Honor (Master & Non-Master Categories)

Are You Ready to Get that Merit at FocusNY?

12 ELEMENTS OF A MERIT IMAGE

Impact is the sense one gets upon viewing an image for the first time.

Technical excellence is the print quality of the image itself as it is presented for viewing.

Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

Style is defined in a number of ways as it applies to a creative image.

Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image.

Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

Color Balance supplies harmony to an image.

Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image.

Lighting—the use and control of light—refers to how dimension, shape and roundness are defined in an image.

Subject Matter should always be appropriate to the story being told in an image.

Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

Story Telling refers to the image's ability to evoke imagination.

PLUS...a Good Title!

And the Winners Are...

Illustrative Category

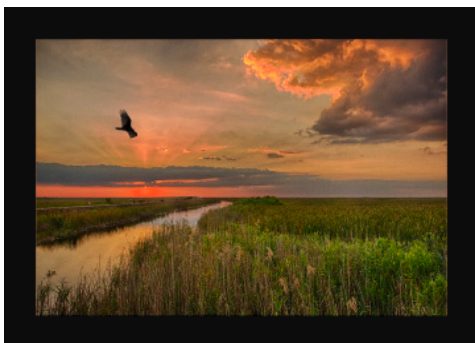
January's Image Competition...Congratulations to All !!



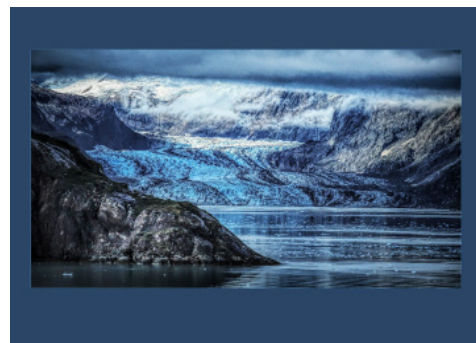
Best in Show:
"Midnight Express" by Mark Kovner



1st Place: "Dark Secrets of their Demise" by Sherrie Fryxell



2nd Place:
"Heading Home"
by Steve Moses



3rd Place:
"Glacier Warming"
by Mark Kovner

January Meeting Highlights

Many thanks to our competition judges
Frank Dispensa & Jimi Ferrara



2018 Officers L-R: Treasurer-Mark Kovner; President-Steve Moses;
Officer-Alan Vollweiler; Vice President-Gina Babbage; Secretary-Steve Lynch



An Evening of 2018 Induction of Officers, Awards & Image Competition

Photos by Gary Ditlow



President 2016-2017:
Steve Moses



Vice President 2016-2017:
Natalie Kane



Treasurer 2016-2017:
Mark Kovner



President's Award 2017:
Gina Babbage



January Image Comp (Illustrative) L-R:
Sherrie Fryxell-1st; Steve Moses-2nd;
Mark Kovner-Best in Show & 3rd



Newsletter Editor 2017:
Sherrie Fryxell



Print of the Year 2017-Event:
Natalie Kane



Print of the Year 2017-Portrait:
Mark Kovner



Print of the Year 2017-Illustrative:
Sherrie Fryxell



JULY 15-20, 2018
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
Syracuse and Rochester)*

Your tuition (\$1095.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



**CHRIS
SMITH**

Spark Your
Creativity



**MARILYN
SHOLIN**

Corel Painter
& Beyond



**RICK
FRIEDMAN**

Location
Lighting



**VINCE
VERSACE**

Almost Every
B&W Conversion
Technique

Don't Miss This Opportunity to Unlock Your Earning Potential
Reserve your place today at ppsnysworkshop.com

Support our Sponsor...



Competitive Prices * Free Shipping * No Tax in NY
Personal Sales Rep: Brian Maryansky
bmaryansky@huntsphoto.com (new email)
781-662-8822

2018 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

2018 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer
Steve Lynch, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Gina Babbage, Vice President
Mark Kovner, Treasurer, Past President
Steve Lynch, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gary Ditlow

COMMITTEE CHAIRPERSONS

Eli Sloves, Image Competition
Eli Sloves, Scholarship Committee
Gary Ditlow, Photographer Committee
Gina Babbage, Web Editor
Klaus Kretschmer, Parliamentarian
Sherrie Fryxell, Newsletter Editor

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

2018 CALENDAR OF EVENTS

Feb 21: HV Tab Morgan;
"Video for the Still Photographer"
Mar 21: HV Ken Bovat;
"Photoshop Tips & Tricks"
Mar 24-27: PPSNYS FocusNY;
Villa Roma, Callicoon, NY in the Catskills
Apr 18: HV Monroe Payne;
"The Magic of 'Playing' in Photography"
May 16: HV Image Competition
Jun 18: HV-TBD
Jul 15-20: PPSNYS Workshop
Hobart & William Smith College, Geneva, NY

CONGRATULATIONS

**Steve Moses, Mark Kovner
& Gary Ditlow**

Scholarship Winners for Workshop 2018

IMPORTANT:
**PLEASE INFORM ELI SLOVES A.S.A.P. OF YOUR
INTENTIONS TO ACCEPT OR DECLINE THE
WORKSHOP SCHOLARSHIP.**

*Runners up are Gina Babbage, Eli Sloves
and Steve Lynch, in that order.*

Member News!

Used Photo/Computer Equipment for Sale

Cynthia Starr is selling her Wacom Intuos Pro Tablet - Medium. Still in box. Used about 10 times. Paid \$299; asking \$175. Contact Cynthia at cstarr1@hvc.rr.com.

Sherrie Fryxell is selling her Canon 5D Mark II 21.1 megapixel body for \$800. 22,062 shutter clicks, perfect working and cosmetic condition - no scratches, dings, or wear. Contact Sherrie at sefryx@hotmail.com.

Steve Moses' Friend is selling Nikon Gear: D610 \$850; 70-200mm 2.8 VR II \$1450; 24-70mm 2.8 G \$1250; 50 mm 1.4 G \$300. Contact Steve at stevemosesphotography.com and he'll put you in touch.

Deadline for March Newsletter

Members: Kindly respond with information at your earliest convenience but **no later than Saturday, February 24th.**
Send it directly to Sherrie: sefryx@hotmail.com.