



Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

SEPTEMBER 2017

Wednesday, September 27, 2017*

Reservations are Required



Image Competition

*Prepare your images now...or just come to look and listen!
It's a great way to learn from the judges.*

Here are the rules...

- Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)
Color Profile: sRGB or Adobe 1998
Named as: Image Title.jpg (Sample: New York at Sunrise.jpg)
Must be exact name of Print
Saved as: JPG, quality 10
Total File Size: Not to exceed 3.5 MB
3 Categories: Portrait * Weddings/Events * Illustrative
Max Entries: 4 images

***NOTE
LATER DATE
DUE TO
ROSH HASHANA**

Do not use your own name in the file. Remove any keywords added to the EXIF data.

Make one folder with your name, drop all of your photos into that folder along with completed Microsoft Word 'Print Submission Form' from the website.

Email the folder to Natalie Kane, natalie@jamesferrara.com.

DEADLINE: 12:00 NOON SHARP, MONDAY, SEPTEMBER 25TH - NO EXCEPTIONS !!

Submit early to be safe. Natalie will send you a confirmation via email by Monday at 7:00 p.m.
If you do not receive the email by Tuesday morning, email her [immediately](#).

You must be a member and be present at the meeting for your images to be judged and/or critiqued.

LA CASA VICINA

1015 Little Britain Road, New Windsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$45

R.S.V.P. by Sunday, September 24th

**CLICK
HERE**

to r.s.v.p.

info@hvppsnny.org



A Message from Our President

I hope you have been having a great summer! This year's PPSNYS Workshop was a terrific success! Seven of our members attended. Gina, Cynthia, Sherrie, Mark and I took Jim LaSala's class on "Street Photography and Editing and Printing images;" Gary took the "No Secrets" workshop with Doug Hansgate and Steve took the "Lighting on the Run" workshop with Will Cadena. The experience was awesome and I truly enjoyed seeing Jim LaSala in action! I would like at some point in the near future to have a meeting or part of a meeting where attendees can share their learnings and workshop experience with members.

Another benefit of Workshop is the opportunity for networking within the photographic community and bringing back info and benefits to our Hudson Valley organization. Along these lines, Sherrie and I spent a good amount of time talking with Gary Farber from Hunt's Photo and Video. Hunt's was one of the very generous sponsors of Workshop this year and we have arranged to have Hunt's Photo and Video be a sponsor of HVPPSNY. They are located in Massachusetts and items shipped free got to me in two days. They are truly competitive in their pricing and pride themselves on personal service. They will be offering us monthly specials as well as supporting our group with speakers. I will go into detail about what this means for us and for Hunt's at our next meeting; but in the meantime, I encourage all of you to please check out Hunt's online and make your next purchase from them: <https://www.huntsphotoandvideo.com/>. At the time of this writing, Gary is in the process of setting us up with our own sales associate and in the near future, I will be sending all of you contact info so that you'll be able to speak to him directly.

Our September meeting is a Print Competition. Please remember that the date of the meeting has been changed to September 27 this year so as not to conflict with the Jewish High Holy Days. I look forward to seeing you in September!

Steve Moses
HVPPSNY President



Highlights

JULY 16-21, 2017
Hobart & William Smith College
Geneva, NY

**'One of the Many Things
 I Learned at Workshop'**

Steve Moses - Street Photography (Jim LaSala):

To photograph perfect strangers on the street, don't be afraid! Tell them how interesting they are; ask questions; explain who you are and why you'd love to take their picture; and offer to send them a copy.

Gina Babbage - Street Photography (Jim LaSala):

Finding an interesting place or background and waiting for the right subject to enter the frame is one way of setting up a shot. It is all about telling a story.

Cynthia Starr - Street Photography (Jim LaSala):

I learned some great post capture tips for beautiful final prints such as how to set the black & white sliders in LR for a photograph by holding down the opt key.

Sherrie Fryxell - Street Photography (Jim LaSala):

Approach strangers on the street with compliments, humor and engage them in conversation to gain their trust to allow you to photograph them.

Steve Lynch - Lighting on the Run (Will Cadena):

For Portraits outdoors, especially in bright sunlight, set your off-camera flash to illuminate the subject's face from the same direction as the sunlight - NOT from the opposite direction; and use a reflector to bounce some light back into the shadow side of their face.

Gary Ditlow - No Secrets Workshop (Doug Hansgate):

Instead of placing the key light at 45 degrees to the subject, place it at 10 degrees. Then feather the light, and direct the subject to move forward or backward to create different lighting patterns.





**PHOTO IMAGING
WORKSHOP**
Your Key to Success
More Highlights



Photos
provided by
S.Lynch
S.Moses
S.Fryxell





Congratulations, Brian Wolfe!!

Member's Choice Winner of June's
Themed Image Critique

Title: 'Dandelion'
Theme: Flower/Flour

The Theme for
October is:

**BLACK
& WHITE**

Submit Images to
ELI SLOVES at
ESP377@OPTONLINE.NET
no later than the
Monday before the meeting

Congratulations, Gina Babbage

Her design was voted to be used for the new
PPSNYS Logo!



PHOTO & VIDEO
Hunt's EST. 1989

www.huntsphoto.com
100 Main Street,
Melrose, MA 02176

Exciting News !!!

Hudson Valley has developed a relationship with Hunt's Photo & Video. They will be offering monthly discounts to members as well as a dedicated sales specialist to call with questions or to place an order. Hunt's is price competitive and since they are located in Massachusetts, shipments to New York are tax free. More details will follow.



**TEAM IN
TRAINING®**

Long-time PPSNYS member **Caryn Benjamin** has committed to walking a half-marathon next November to raise money for the Leukemia Lymphoma Society. PPGNY has already given to this wonderful cause to support Caryn. Additional donations by friends, colleagues and our professional groups would be greatly appreciated. Please help Caryn reach her goal! Note that all contributions are tax deductible and, to both donate, plus give donor credit to Caryn, use the following link or click on the logo.

<http://pages.teamintraining.org/nyc/phil17/cbenjamin>

2017 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/Focus NY	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

NEW FOR 2017: SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

NOTE: 2016 SCHOLARSHIPS WILL BE DISTRIBUTED THE FORMER WAY.

2017 PPSNY HUDSON VALLEY SECTION

OFFICERS

Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer
Gina Babbage, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer, Past President
Gina Babbage, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gary Ditlow
Cassondre Mae Munier

COMMITTEE CHAIRPERSONS

Cheryl Barra, Sunshine Committee
Natalie Kane, Image Competition
Sherrie Fryxell, Newsletter Editor
Eli Sloves, Scholarship Committee
Gary Ditlow, Photographer Committee
Gina Babbage, Web Editor
Klaus Kretschmer, Parliamentarian
Cassondre Mae Munier, Membership
TBD, Special Events
TBD, Charitable Initiatives

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino

2017 CALENDAR OF EVENTS

Sep 27th: HV Image Competition
(new date due to Rosh Hashana)
Oct 18th: HV 'Fine Art from Urban Exploration'
Lisa and Tom Cuchara
Oct 18th: LI Photo Expo- Bellmore Theater
Full Day with Canon's Clay Blackmore
Oct 26-28th: PhotoPlus Expo at Javitz Center
Nov 15th: HV Officer Elections, Print of the Year
and Business Round Table Q&A: Bring your
business questions and/or experience to share
Dec ??: HV Holiday Party (date/location TBD)
Jan 2018: HV Image Competition

2017 Hudson Valley Top 10 Scholarship Awards

Steve Moses	47
Mark Kovner	46
Gary Ditlow	44
Eli Sloves	31
Steve Lynch	29
Gina Babbage	28
Natalie Kane	18
Klaus Kretschmer	16
Brian Wolfe	14
Clark Thompson	12

*Remember: It is YOUR responsibility
to inform Eli of any
activity which may qualify you for points.*

Member News!

Mark Kovner has had a great August, He had the kids, grandkids, a Happy Birthday and a four merit winning images at the PPA print competition. Congratulations, Mark!!

Deadline for October Newsletter

Members: Kindly respond with information at your earliest convenience but **no later than Thursday, September 26th.**

Send it directly to Sherrie: sefryx@hotmail.com.