

# Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

APRIL 2017

**Wednesday, April 19, 2017**

*Reservations are Required*

Steven Yahr

## Flowers, Birds & Backyard Nature

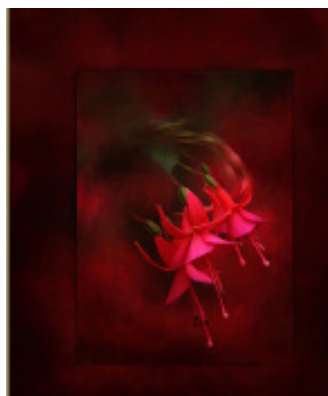


Join Steven Yahr as he reveals his technique for creating beautiful nature photography. His topics of discussion include

- Application of Textures and Overlays
- Adding Textures in Blending Modes
- Using Brushes
- Creating Monochromatic Color for Impact
- Multiple exposure in Photoshop with Layers

Steven will show his before and after images.

**BIO:** Steven Yahr, M Photog. Cr., CPP, DFP, is a resident of Lakewood, New Jersey. He has been a member of PPANJ since 1993, serving as President from 2008-2009. Over the years his images have made him the recipient of numerous awards including 2015 PPA National Award, multiple PPA Photographer of the Year Awards, as well as Kodak Gallery, Fuji Masterpiece and Lexjet Sunset Awards over the years. He has had ten Loan Images.



### LA CASA VICINA

1015 Little Britain Road, New Winsor, NY \* 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first meeting); Non-Members: \$40

**R.S.V.P. by Sunday, April 16th**

**CLICK  
HERE**

**to r.s.v.p.**

[info@hvppsny.org](mailto:info@hvppsny.org)



## *A Message from Our President*

This year's convention was truly a great experience. From the speakers who came from all over the US and Canada, to the vendors, the venue and the attendees... this was a huge success. It was often difficult to select which speaker to see as there were so many interesting choices. One speaker who was not on my radar at all and turned out to be terrific was Don Komarechka from Canada. Google his name and you will see spectacular infra-red photography, macro photography, landscapes, and snowflake/frost images that will blow your mind!

Several of the workshop offerings included field trip shoots, in interesting locations within the city with models. These included workshops led by Will Cadena, Rick Sammon, Rick Friedman, Dana Norlund, and Tony Corbell. Tony was also our keynote speaker the night of the Awards Banquet. He was funny, eloquent, and had terrific stories to share about his life as a photographer.

Several of our members submitted images to the Focus NY Print Comp with outstanding results including Court of Honor Awards, Judges Choice Awards, 320 Case, and some scores in the high 80's and 90's! Details can be found elsewhere in this newsletter.

For me, the best thing about convention is how terrific it was to spend some quality time with other Hudson Valley members as well as PPSNYS photographers from around the state. The greatest gift of our organization is the camaraderie that exists among our members. On the last day of convention, I shared an elevator ride with Vincent Versace, one of the speakers who came in from San Francisco and led two of the terrific workshops I attended. We got to talking and continued to have an extended conversation in the hallway of the hotel. He said that he always loves coming to the Northeast to speak because we have a genuine warmth and friendliness that exists between photographers here. He is just dazzled about the desire to share and learn from one another. I told him that I would have thought that with Californians being so "laid back" this would exist on the west coast as well. His response was something to the effect of, "Are you kidding? Photographers there would just as soon kill you than share their craft with you! I love coming here to teach."

I was very fortunate that in my former career as a teacher, I was surrounded by colleagues who only wanted to help others learn and succeed. I feel doubly fortunate that as a photographer, I am again surrounded by people who want to help each other improve, succeed and better their craft. It's a beautiful thing that we too often take for granted!

Until next time...

*Steve Moses*  
HVPPSNY President

# New Starting April 19th!\*

## Monthly Themed Image Critique

### for Hudson Valley Members

*\*Delayed from March Meeting cancellation due to inclement weather.*

### Here's How It Works:

- > There will be an assigned topic.
- > Members may submit up to 2 images for electronic submission
  - Size: 4000 pixels on the longest side (20 inches at 200 dpi)
  - Color: sRGB
  - Save As: YourName.Title.jpg
- > Three judges will be selected. Each judge will rotate to critique.
- > There will be NO SCORING.
- > The image list (the maker is anonymous) will be passed around to all members to vote for their favorite. The winner will be announced.
- > The Member's Choice Winner will choose the topic for the next critique.

*The theme for April is:*

**RED**

**WHICH MAY BE  
INTERPRETED AS YOU  
WISH (RED, READ).  
BE CREATIVE!**

*Submit images to  
ELI SLOVES at  
[ESP377@OPONLINE.NET](mailto:ESP377@OPONLINE.NET)  
no later than Monday  
evening, April 17th.*

*Note: There will be no themed critique for the months of regular Print Competition.  
The images you submit for the critique are eligible for Hudson*

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## "The Seven **DEADLY SINS** of Image Competition"

**Banding** - Strange or weird lines appear in places where they shouldn't be and weren't before, like in blue skies.

**Haloing** - bands of light (or dark) that follow edges in an object. Be especially careful to avoid these at the edge of a selection. Judges love to pick apart images when they spot haloing.

**Noise** - Unless it is an effect you are intentionally doing for your image try to reduce the noise in your image. Use Photoshop with one of the popular noise reduction plugins.

**Bright Spots** - The viewer's eye tends to go to the brightest spot of an image. If the brightest area is not the subject of your image, consider toning it down to draw your eye to the main subject ( tip - turn the image upside down and see where your eye goes first - then make your change )

**Stroke** - The stroke around an image should enhance your presentation, not draw the judge's eye away. pay close attention to the width, saturation and brightness of it. The stroke should be elegant and understated and almost always be created from a color found in the composition.

**Cloning / Tracking** - Do a good job and the judges will reward you. Do a bad job and they will see it.

**Over Sharpening** - Sometimes less is more. Try putting your sharpening on a separate layer and while viewing your image at 100%, then dial down the opacity some.

*Compiled by Mark Sweeney - 2017 PPSNYS FocusNY Jury Chair*

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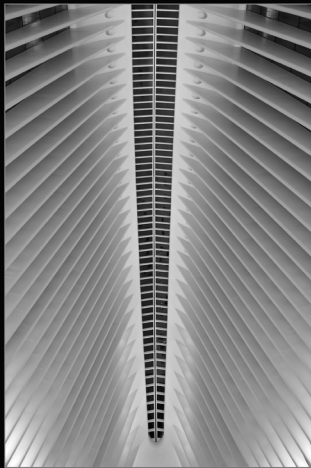


March 31-April 2  
2017

PPSNYS SECTION  
CHAIR AWARD  
Steve Moses  
President Hudson Valley



# Awards



'Oculus Tribute to 911'  
COURT OF HONOR  
Gary Ditlow

## 320 CLUB

Gary Ditlow  
Steve Moses  
Sherrie Fryxell



'Going Up'  
JUDGE'S CHOICE  
Gary Ditlow



'Apothecary'  
COURT OF HONOR  
Mark Kovner



'Beam Me Up'  
FUJI MASTERPIECE AWARD  
Sherrie Fryxell





Photo by Paul Bernstein



# Highlights

March 31-April 2  
2017



Photos by  
Steve Lynch  
except as  
noted







**JULY 16-21, 2017**  
**Hobart & William Smith College,**  
**Geneva, NY**

*(located on Seneca Lake, between  
 Syracuse and Rochester)*

Your tuition (\$995.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



**SANDRA  
 PIERCE**  
 Demystifying  
 Painting with  
 Photoshop

**HURRY!!!  
 SAVE  
 \$100**

Early Bird  
 Registration  
 Ends  
 April 15th!



**JIM LaSALA**  
 Street Photography  
 & Better Black &  
 White



**DOUG  
 HANSGATE**  
 No Secrets Workshop



**WILL  
 CADENA**  
 Lighting on the  
 Run: Using Light in  
 any Situation



**JOE  
 LeFEVRE**  
 Mastering  
 Landscapes - Stills,  
 Video, Time-Lapse

***Don't Miss This Opportunity to Unlock Your Earning Potential***  
 Reserve your place today at [ppsnysworkshop.com](http://ppsnysworkshop.com)

## 2017 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

### NEW FOR 2017: SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

***Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.***

***NOTE: 2016 SCHOLARSHIPS WILL BE DISTRIBUTED THE FORMER WAY.***

## 2017 PPSNY HUDSON VALLEY SECTION

### OFFICERS

Steve Moses, President  
Natalie Kane, Vice President  
Mark Kovner, Treasurer  
Peter Salo, Secretary

### BOARD

(includes all officers & committee chairpersons)

Steve Moses, President  
Natalie Kane, Vice President  
Mark Kovner, Treasurer, Past President  
Peter Salo, Secretary  
Klaus Kretschmer, Past President  
Lynn Kovner, Past President  
Eli Sloves, Past President  
James Ferrara  
Gina Babbage  
Gary Ditlow  
Cassondre Mae Munier

### COMMITTEE CHAIRPERSONS

Cheryl Barra, Sunshine Committee  
James Ferrara, Image Competition  
Sherrie Fryxell, Newsletter Editor  
Eli Sloves, Scholarship Committee  
Gary Ditlow, Photographer Committee  
Gina Babbage, Web Editor  
Klaus Kretschmer, Parliamentarian  
Cassondre Mae Munier, Membership  
TBD, Special Events  
TBD, Charitable Initiatives

### PAST PRESIDENTS

Mark Greenstone  
Lea Bedinotti  
Liz Ferrara  
Frank Bulfamante  
Lou Bedinotti  
Maureen Gates  
Aaron Pepis  
Susanne Pepis  
Klaus Kretschmer  
Lynn Kovner  
Eli Sloves  
Mark Kovner  
Colleen Drew  
Carmen Schettino  
Anthony Volpe

## 2017 CALENDAR OF EVENTS

**Apr 19th:** HV 'Photographing & Editing Flowers, Birds & Backyard Nature'  
-Steve Yahr

**May 17th:** HV Image Competition

**June 21st:** HV 'Sports, Senior, Compositing Images'  
-Steve Chesler (rescheduled from March)

**July 16-21th:** PPSNYS Workshop  
Hobart & William Smith College  
Geneva, NY

**July/August:** HV - No Meetings

**Sep 20th:** HV Image Competition

**Oct 18th:** HV TBD

**Nov 15th:** HV TBD

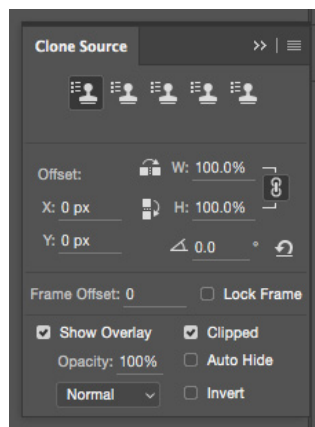
**Dec ??:** HV Holiday Party (date/location TBD)

### 2017 Hudson Valley Top 10 Scholarship Awards

Mark Kovner	17	Gary Ditlow	10
Steve Moses	17	Steve Lynch	9
Gina Babbage	16	Cassandre Mae	9
Natalie Kane	14	Clark Thompson	9
Eli Sloves	12	Klaus Kretschmer	9

*Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.*

### Things You May or May Not Know



### CLONING A MIRROR IMAGE IN PHOTOSHOP

Open up the Clone Source panel, then specify a negative number for the width value (e.g. just put a minus sign in front of the "100"); or use the default 100% to keep the same angle. Photoshop will flip the source data so that you can clone a mirror image. You can also use the panel to scale & rotate source data without having to select/copy/paste/transform it.

### Deadline for May Newsletter

Members: Kindly respond with information at your earliest convenience but **no later than Friday, April 21st.**  
Send it directly to Sherrie: [sefryx@hotmail.com](mailto:sefryx@hotmail.com).