

# Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

FEBRUARY 2017



**Wednesday, February 15, 2017**

*Reservations are Required*

## Clark Thompson Shooting Action Shots for Sports Photography



Clark will show you how to get the best action shots for Sports Photography.

He will cover:

- Visualization
- Camera Settings
- Clothing & Miscellaneous Gear
- Stopping Action
- Panning



*BIO:* Clark Thompson is a passionate sports photographer who has captured youth, high school, college adult recreation and professional sports in the Tri-State region for the last ten years. He has photographed various events at Madison Square Garden including Westchester Knicks, Daily New Golden Gloves, and Triple Crown Sports to name a few. He is co-producer of Metrosports Magazine which encompasses his current and past photography. [www.clarkshots.com](http://www.clarkshots.com) [www.metrosportsmag.com](http://www.metrosportsmag.com)

### LA CASA VICINA

1015 Little Britain Road, New Windsor, NY \* 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first meeting); Non-Members: \$40

**R.S.V.P. by Sunday, February 12th**

**CLICK  
HERE**

**to r.s.v.p.**

[info@hvppsnny.org](mailto:info@hvppsnny.org)



## *A Message from Our President*

### **Why Join PPA?**

Besides being a section of PPSNYS, Hudson Valley is also affiliated with the PPA (Professional Photographers of America). This affiliation is beneficial to our organization because we have access to speakers and events through the PPA and are able to offer PPA credits to our speakers and judges. This helps bring top level professional photographers to our meetings.

You do not need to belong to the PPA to be a member of Hudson Valley, but there are many excellent reasons why you might want to consider becoming a PPA member, especially if you shoot professionally or have expensive equipment.

These are just some of the benefits that PPA members enjoy:

- \* Included free with PPA membership: Up to \$15,000 in equipment insurance. (This pretty much covers the cost of membership right there!) You can purchase additional insurance up to \$100,000, if needed.
- \* Access to group rates on Liability Insurance and Medical and Dental Insurance.
- \* Included free with membership: Indemnification Trust (Malpractice Protection). At some point, anyone can fall victim to Murphy's Law - the idea that if something can wrong, it eventually will.

The Indemnification Trust covers you for:

- \* Digital image data loss (corrupt media card or hard drive failure)
- \* Failure of a photographer to be at the event or assignment
- \* Missed or missing images
- \* Client dissatisfaction with services rendered
- \* Attorney's fees
- \* Damages awarded to your client, you only pay a small deductible
- \* Professional Development and Certification
- \* Included free with membership: A year's subscription to PhotoVision Video Classes
- \* Imaging USA
- \* Copyright Advocacy
- \* And much more...

If you do any professional shooting, or if you may in the future, do yourself a favor and check out [www.ppa.com](http://www.ppa.com) to see what all the benefits are!

*Steve Moses*  
HVPPSNY President

## And the Winners Are...

*January's Image Competition...Congratulations to All !!*

1st Place: "Love and Laughter"  
Natalie Kane

Wedding/Event



1st Place: "Forever Friends"  
Steve Moses

Portrait



1st Place: "Take Me to Your Leader"  
Mark Kovner

Illustrative



2nd Place:  
"Death's Loving Embrace" -  
Brian Wolfe

3rd Place:  
"The Bull Wins Again" -  
Gary Ditlow





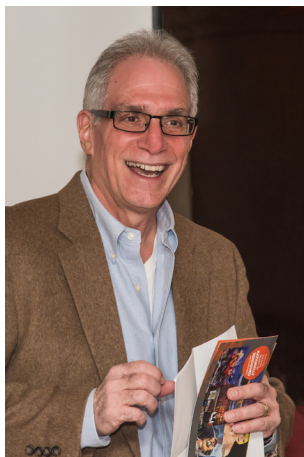
# January Meeting Highlights

## IMAGE COMPETITION

Many thanks to our judges Joe Brady and Frank Dispensa



*Photos by  
Gary Ditlow*



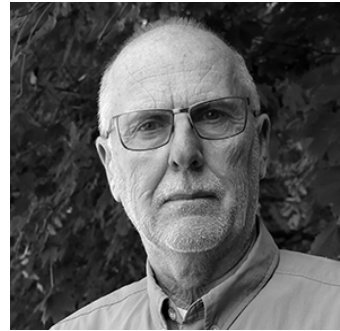
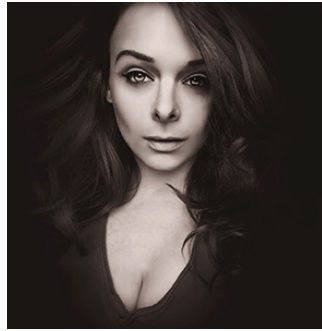




**March 31-April 2, 2017**  
**PPSNYS Convention**

Adam's Mark Hotel, Buffalo, NY

together with **CANAM**  
PHOTO EXPO



Matt Kloskowski - Photoshop  
Vincent Versace - Portraiture  
Tony Corbell - Portraiture  
Don Komarechka - Macro  
Dana Nordlund - High School Seniors

Thomas Shahan - Macro  
Jessica Lark - Boudoir  
Rick Sammon - Landscapes  
Peter Ferguson - Wildlife  
Stephanie Lewczyk - Babies and Children

*and more!!*

**Also... Model shoots and other photo opportunities, trade show, conference workshops in a variety of levels that will appeal to all photographers from beginner to professional, as well as print and slide salons.**

Full Convention Pass \$199  
Student Price \$99 \* Saturday Only \$109 \* Friday Only \$50 \* Banquet/Awards Only \$45  
Special Workshops \$89 (Boudoir & Baby Workshops have additional fees)

**Click Here to Register Today**



**JULY 16-21, 2017**  
**Hobart & William Smith College,**  
**Geneva, NY**

*(located on Seneca Lake, between  
 Syracuse and Rochester)*

Your tuition (\$995.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



**SANDRA  
 PIERCE**  
 Demystifying  
 Painting with  
 Photoshop

Plan Now!!  
 \$100  
 deposit  
 holds  
 your  
 reservation!



**JIM LaSALA**  
 Street Photography  
 & Better Black &  
 White



**DOUG  
 HANSGATE**  
 No Secrets Workshop



**WILL  
 CADENA**  
 Lighting on the  
 Run: Using Light in  
 any Situation



**JOE  
 LeFEVRE**  
 Mastering  
 Landscapes - Stills,  
 Video, Time-Lapse

***Don't Miss This Opportunity to Unlock Your Earning Potential***  
 Reserve your place today at [ppsnysworkshop.com](http://ppsnysworkshop.com)

## 2017 HVPPSNY Scholarship Point Distribution

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

### NEW FOR 2017: SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

***Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.***

***NOTE: 2016 SCHOLARSHIPS WILL BE DISTRIBUTED THE FORMER WAY.***

## 2017 PPSNY HUDSON VALLEY SECTION

### OFFICERS

Steve Moses, President  
Natalie Kane, Vice President  
Mark Kovner, Treasurer  
Peter Salo, Secretary

### BOARD

*(includes all officers & committee chairpersons)*

Steve Moses, President  
Natalie Kane, Vice President  
Mark Kovner, Treasurer, Past President  
Peter Salo, Secretary  
Klaus Kretschmer, Past President  
Lynn Kovner, Past President  
Eli Sloves, Past President  
James Ferrara  
Gina Babbage  
Gary Ditlow  
Cassondre Mae Munier

### COMMITTEE CHAIRPERSONS

Cheryl Barra, Sunshine Committee  
James Ferrara, Image Competition  
Sherrie Fryxell, Newsletter Editor  
Eli Sloves, Scholarship Committee  
Gary Ditlow, Photographer Committee  
Gina Babbage, Web Editor  
Klaus Kretschmer, Parliamentarian  
Cassondre Mae Munier, Membership  
TBD, Special Events  
TBD, Charitable Initiatives

### PAST PRESIDENTS

Mark Greenstone  
Lea Bedinotti  
Liz Ferrara  
Frank Bulfamante  
Lou Bedinotti  
Maureen Gates  
Aaron Pepis  
Susanne Pepis  
Klaus Kretschmer  
Lynn Kovner  
Eli Sloves  
Mark Kovner  
Colleen Drew  
Carmen Schettino  
Anthony Volpe

### Deadline for March Newsletter

Members: Kindly respond with information at your earliest convenience but **no later than Friday, February 24th**. Send it directly to Sherrie: [sefryx@hotmail.com](mailto:sefryx@hotmail.com).

## 2017 CALENDAR OF EVENTS

**Feb 13th:** PPGNY TEP - All day; Floral Park, NY  
-Mosche Zussman & Vanessa Joy

**Feb 15th:** HV 'Sports Photography'  
-Clark Thompson

**Mar 15th:** HV 'Sports, Senior Photography & Compositing Images'  
-Steve Chesler

**March 31-April 2:** PPSNYS Focus NY Convention  
*Save the Date!!*

<https://ppsnys.com/index.php/focusny-home>  
Adam's Mark Hotel, Buffalo, NY

**Apr 19th:** HV 'Photographing & Editing Flowers, Birds & Backyard Nature'  
-Steve Yahr

**May 17th:** HV Image Competition

*Are You Ready to Get that Merit at FocusNY?*

### 12 ELEMENTS OF A MERIT IMAGE

**Impact** is the sense one gets upon viewing an image for the first time.

**Technical excellence** is the print quality of the image itself as it is presented for viewing.

**Creativity** is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

**Style** is defined in a number of ways as it applies to a creative image.

**Composition** is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image.

**Presentation** affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

**Color Balance** supplies harmony to an image.

**Center of Interest** is the point or points on the image where the maker wants the viewer to stop as they view the image.

**Lighting**—the use and control of light—refers to how dimension, shape and roundness are defined in an image.

**Subject Matter** should always be appropriate to the story being told in an image.

**Technique** is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

**Story Telling** refers to the image's ability to evoke imagination.

*PLUS...a Good Title!*