

Newsletter

WWW.HVPPSNY.ORG

SHERRIE FRYXELL, EDITOR

JAN 2017

Wednesday, January 18, 2017

Reservations are Required

Image Competition



Prepare your images now...or just come to look and listen!
It's a great way to learn from the judges.

Here are the rules...

- Image Size:** Longest dimension 4,000 pixels (20 inches at 200 ppi)
Color Profile: sRGB or Adobe 1998
Named as: Image Title.jpg (Sample: New York at Sunrise.jpg)
Must be exact name of Print
Saved as: JPG, quality 10
Total File Size: Not to exceed 3.5 MB
3 Categories: Portrait * Weddings/Events * Illustrative
Max Entries: 4 images

Do not use your own name in the file. Remove any keywords added to the EXIF data.

Make one folder with your name, drop all of your photos into that folder, along with completed Microsoft Word ['Print Submission Form'](#) from the website. Email the folder to Jim Ferrara, jf@jamesferrara.com.

DEADLINE: 9:00 A.M. SHARP TUESDAY, JANUARY 17TH - NO EXCEPTIONS!!

Submit early to be safe. Jim will send you a confirmation via email by Tuesday at 5:00 p.m. If you do not receive the email by Wednesday morning, call him immediately at (845) 534-5025 or email.

You must be a member and be present at the meeting for your images to be judged and/or critiqued.

LA CASA VICINA

1015 Little Britain Road, New Winsor, NY * 845-567-1890

Social Hour 5:30, Dinner/Meeting 6:30

Members: \$27; Guests \$27 (first two meetings); Non-Members: \$45

R.S.V.P. by Sunday, September 15th

**CLICK
HERE**

to r.s.v.p.

info@hvppsny.org



A Message from Our President

Best wishes to everyone for a very Happy New Year! We have some very exciting events coming up in the next few months with a variety of topics to appeal to a wide range of photographers. Something I have always found over the years with our organization is that there is value and something to learn by attending a meeting; even when the topic isn't something that I normally shoot. That is why I have attended almost every meeting since becoming a member. For example, I do not do boudoir photography; never have and I doubt I ever will. But I have attended meetings where the presentation was about boudoir photography and found that I learned a lot about lighting, posing, and business that could be applied to the work that I am involved with.

Our upcoming meetings will have presentations about Sports Photography, Senior Photography, Compositing images, Photographing Nature and Editing Your Capture to Get It Ready for Print Competition. I am confident that there is useful information that can be gained at each of these meetings regardless of what kind of photography you are interested in!

This is in addition to our January and May Print competitions, PPA Imaging USA in January, the Focus NY Convention at the end of March and PPSNYS Workshop in July! We are still in the process of planning our meetings for the end of 2017 and into 2018; so if you have any suggestions or topics that you are interested in, please let me know! Thank you for being a member of our organization. We are stronger because of you!

Steve Moses
HVPPSNY President

NOTICE: The Scholarship rewards for the upcoming year have changed from previous years. Starting with the New Year, Scholarship awards for participation in the organization will be as follows:

The top three scholarship winners will each receive a \$100 scholarship toward PPSNYS Workshop. If any of those winners is unable to make use the scholarship, it will be awarded to the person with next highest point total who is able to attend Workshop.

This change is for 2017 and does not affect any awards earned in 2016.



March 31-April 2, 2017
PPSNYS Convention
Adam's Mark Hotel, Buffalo, NY

together with **CANAM**
PHOTO EXPO

Matt Kloskowski - Photoshop
Vincent Versace - Portraiture
Tony Corbell - Portraiture
Don Komarechka - Macro
Dana Nordlund - High School Seniors

Thomas Shahan - Macro
Jessica Lark - Boudoir
Rick Sammon - Landscapes
Peter Ferguson - Wildlife
Stephanie Lewczyk - Babies and Children

and more!!

Also... Model shoots and other photo opportunities, trade show, conference workshops in a variety of levels that will appeal to all photographers from beginner to professional, as well as print and slide salons.

Pricing:

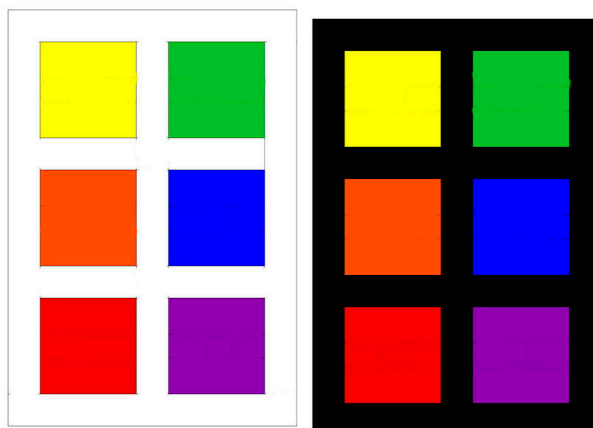
Convention Pass: \$189.00 early bird (ends 2/1/2017 at midnight), regularly \$199

Click Here to Register Today

a message from Frank Dispensa

Black Mats Matter

For years I have urged photographers to use black borders/mats, instead of white ones. What difference does a black mat make? It makes the colors seem more vivid, more alive. This is due to a perceptual effect known as "Simultaneous Contrast," a phenomenon in which a color appears brighter against a dark background than against a light one. See the example.





JULY 16-21, 2017
Hobart & William Smith College,
Geneva, NY

*(located on Seneca Lake, between
 Syracuse and Rochester)*

Your tuition (\$995.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commemorative Workshop shirt, and central parking facility.



**SANDRA
 PIERCE**
 Demystifying
 Painting with
 Photoshop

Plan Now!!
 \$100
 deposit
 holds
 your
 reservation!



JIM LaSALA
 Street Photography
 & Better Black &
 White



**DOUG
 HANSGATE**
 No Secrets Workshop



**WILL
 CADENA**
 Lighting on the
 Run: Using Light in
 any Situation



**JOE
 LeFEVRE**
 Mastering
 Landscapes - Stills,
 Video, Time-Lapse

Don't Miss This Opportunity to Unlock Your Earning Potential
 Reserve your place today at ppsnyworkshop.com

2017 HVPPSNY Scholarship Point Distribution

| CATEGORY | POINTS | FREQUENCY |
|-------------------------------|---------|--|
| Monthly Meeting Attendance | 3 | per month |
| Chair a Committee | 5 | per year |
| Website/Social Media | 5 | per year |
| Officer | 5 | per year |
| Print at State/PNE | 3,2,1,3 | Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3 |
| Serve on a Committee | 2 | per year |
| Newsletter | 5 | per year |
| Board Meeting | 1 | per meeting |
| Council Meeting | 1 | per meeting |
| TEP Attendance | 5 | Hudson Valley TEP only |
| Member PPA | 1 | per year |
| Workshop | 1 | per day at a PPA affiliate school |
| Attend State (PNE) Conference | 1 | per day of attendance, if registered - Trade Show only does not count |
| HVPPSNY Print Competition | 1 | per print competition entered - not per print |
| Bring a Guest | 1 | per guest |
| Guest Joins | 2 | Sponsor gets the points |
| Publish a Photo | 1 | per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed. |
| Worthy Cause | 1 | per charitable event up to max of 3 per year |
| Photography Education | 1 | per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance. |

NEW FOR 2017: SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.
2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY
3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

NOTE: 2016 SCHOLARSHIPS WILL BE DISTRIBUTED THE FORMER WAY.

2017 PPSNY HUDSON VALLEY SECTION

2017 CALENDAR OF EVENTS

OFFICERS

Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer
Peter Salo, Secretary

BOARD

(includes all officers & committee chairpersons)

Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer, Past President
Peter Salo, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
James Ferrara
Gina Babbage
Gary Ditlow
Cassondre Mae Munier

COMMITTEE CHAIRPERSONS

Cheryl Barra, Sunshine Committee
James Ferrara, Image Competition
Sherrie Fryxell, Newsletter Editor
Eli Sloves, Scholarship Committee
Gary Ditlow, Photographer Committee
Gina Babbage, Web Editor
Klaus Kretschmer, Parliamentarian
Cassondre Mae Munier, Membership
TBD, Special Events
TBD, Charitable Initiatives

PAST PRESIDENTS

Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

Jan 5-10: Imaging USA; San Antonio, Texas

Jan 18th: HV Image Competition

Feb 15th: HV 'Sports Photography'

-Clark Thompson

Mar 15th: HV 'Sports, Senior Photography & Compositing Images'

-Steve Chesler

March 31-April 2: PPSNYS Focus NY Convention
Save the Date!!

<https://ppsnys.com/index.php/focusny-home>

Adam's Mark Hotel, Buffalo, NY

Apr 19th: HV 'Photographing & Editing Flowers, Birds & Backyard Nature'

-Steve Yahr

May 17th: HV Image Competition

Congratulations 2016 Scholarship Winners!

| | |
|---------------------|----------------------------------|
| Mark Kovner | \$300 Cash |
| Gary Ditlow | \$200 Cash |
| Eli Sloves | \$100 Cash |
| Steve Moses | \$100 PPSNYS Scholarship* |
| Gina Babbage | \$100 PPSNYS Scholarship* |

*If not accepted, PPSNYS Scholarships will go to the next member in the order below until both are issued.

2016 Hudson Valley Top 10 Scholarship Scores

| | | | |
|--------------|----|------------------|----|
| Mark Kovner | 62 | Natalie Kane | 47 |
| Gary Ditlow | 61 | James Ferrara | 45 |
| Eli Sloves | 61 | Peter Salo | 39 |
| Steve Moses | 60 | Steve Lynch | 36 |
| Gina Babbage | 52 | Klaus Kretschmer | 33 |

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

Deadline for February Newsletter

Members: Kindly respond with information at your earliest convenience but **no later than Friday, January 27th**.
Send it directly to Sherrie: sefryx@hotmail.com.