



NEWSLETTER

WWW.HVPPSNY.ORG

NOVEMBER 2013

Wednesday, November 20th at 6:30 p.m.
Hilton Garden Inn
15 Crossroads Court, Newburgh, NY



Turning Your Images into Art

Diane Bollen

Photog. CR, CPP

Taking an image is only the first step in creating a timeless art piece your client will cherish for generations. Create something for your client they cannot do themselves - a one of a kind unique artist rendition of their family. We will explore some of the many ways to visualize and create the art piece - and the ways to sell it to your client.

Diane began photographing nature at an early age and her professional career took her into the area of scientific photography and digital image analysis on the Mars Rover Project. Today, Diane along with her husband, Joe Brady, owns Dragonfly Studio, a portrait and wedding studio in Orange County, NY and Land, Sea and Sky Workshops. Her work has earned her many awards including PPA loan prints, the PNE Court of Honor and the CCP Competition Award.

Reservations are required!

Also...

2013 HV 'PRINT OF THE YEAR'
WILL BE SELECTED FROM ALL 2013 HV WINNING IMAGES



A Word from Our President

Hi, Fellow Photographers!

It's November and time to wind down from a busy wedding season, enjoy the family and clean up those beautiful leaves we loved last month.

Hudson Valley had a strong October with two exceptional events. Speakers Gary Hughes inspired us with ways to double our sales without pressuring clients, and David Anthony Williams and Storey Wilkens granted us a day at our TEP we will not soon forget. Thank you Cathy Bale for a successful TEP and to both Cathy and Mark Greenstone for bringing in such talent.

PPSNY is sponsoring a seminar with successful boudoir photographer, Jessica Lark, in Suffern, NY on January 20, 2014. Be sure to sign up at www.ppsnys.com.

Our November meeting will welcome Diane Bollen who will speak about turning images into art. Also, 'Print of the Year' will be selected from those images placing in previous HV 2013 competitions. Remember, reservations are required so please RSVP to Mark Greenstone using the link below by November 18th. This will be a great meeting to invite a friend or two as they will experience both our 'Print of the Year' and an educational event. At the same time you will be adding up those scholarship points!

Lea Bedinotti

President



Wednesday, November 20th Meeting

Reservations are Required

RSVP
by Nov. 18th
Click Here!

Hilton Garden Inn

15 Crossroads Court, Newburgh, NY 12550 * 845-567-9500

Happy Hour 5:30, Dinner/Meeting 6:30

Members: \$25; Guests \$25 (up to 2 meetings); Non-Members: \$40



SHAZAM!

Gary Hughes
October Meeting Photos



Above: Photos by Peter Salo

Below: Photos by Vickie Muller



HUDSON VALLEY TEP

OCTOBER 23, 2013 - Photos by Peter Salo



 **HE SAID** DAVID A WILLIAMS & STOREY WILKINS **SHE SAID**



Member News!

John Iannelli was the October PPSNYS Facebook Contest winner for his 'Childhood' themed photo. Congratulations!

Eli Sloves has two 10'x13' green screen backgrounds for sale at reasonable prices. These are both brand new in the package. Contact Eli for more info at (845) 227-2266.

ELECTION OF NEW HUDSON VALLEY OFFICERS IN NOVEMBER

HVPPSNY will hold an election for the incoming 2014-2015 Officers at the November General Meeting, November 20, 2013.

The nominating committee presents the following slate of Candidates for consideration of the General Membership:

- President : Mark Greenstone
- Vice-President : John Iannelli
- Secretary : Steve Moses
- Treasurer : Brian Dering

Elizabeth Ferrara
Past President; Nominating Committee Chair



November Photo Trivia

What is it??

Answer will appear in the December Newsletter.

Answers for October Trivia Images



Ferrotyping Dryer: Used to give glossy paper a high sheen by pressing the emulsion against the smooth metal plate and left to dry with heat



Grain Magnifier: Focusing device for enlargers

HVPPSNY Scholarship Point Distribution (Effective January 1, 2013)

CATEGORY	POINTS	FREQUENCY
Monthly Meeting Attendance	3	per month
Chair a Committee	5	per year
Website/Social Media	5	per year
Officer	5	per year
Print at State/PNE	3,2,1,3	Blue=3; Red=2; White=1 Loan=3 in addition to blue award of 3
Serve on a Committee	2	per year
Newsletter	5	per year
Board Meeting	1	per meeting
Council Meeting	1	per meeting
TEP Attendance	5	Hudson Valley TEP only
Member PPA	1	per year
Workshop	1	per day at a PPA affiliate school
Attend State (PNE) Conference	1	per day of attendance, if registered - Trade Show only does not count
HVPPSNY Print Competition	1	per print competition entered - not per print
Bring a Guest	1	per guest
Guest Joins	2	Sponsor gets the points
Publish a Photo	1	per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed.
Worthy Cause	1	per charitable event up to max of 3 per year
Photography Education	1	per workshop or seminar as either a learner or instructor; up to a max of 5 per year. Must present receipt or proof of attendance.

How money is distributed:

1. Winner can use money however they wish as long as it is used for personal photography education. Must be used in the year awarded.
2. Funds will be paid to individual after receipt of proof of attendance: payment canceled check, receipt, etc.
3. Vouchers, proof of payment can be submitted to the section treasurer ONLY once per calendar year in year awarded.
4. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.

Awards: \$300, \$200, \$100 from section to be used for any photography related education and two \$100 awards to be used specifically for New York State Workshop.

2013 PPSNY HUDSON VALLEY SECTION

2013 CALENDAR OF EVENTS

OFFICERS

Lea Bedinotti, President
 Mark Greenstone, Vice President
 John Iannelli, Treasurer
 Steve Moses, Secretary

November 20:

HV Image of the Year Competition
 Diane Bollen - Turning Your Images Into Art

December (Date TBD):

HV Christmas Party

BOARD

(includes all officers & committee chairpersons)

Lea Bedinotti, President
 Liz Ferrara, Past President
 Frank Bulfamante, Past President
 Aaron Pepis, Past President
 Susanne Pepis, Past President
 Klaus Kretschmer, Past President
 Maureen Gates, Past President
 Lynn Kovner, Past President
 James Ferrara
 Mark Greenstone
 John Iannelli
 Steve Moses
 Eli Sloves, Past President
 Mark Kovner, Past President
 Lou Bedinotti, Past President
 Vickie Muller
 Cheryl Barra
 Cathy Bale
 Sherrie Fryxell
 Natalie Kane

Vickie Muller	67
Steve Moses	65
Sherrie Fryxell	62
Mark Kovner	57
Eli Sloves	56
Klaus Kretschmer	49
Jimi Ferrara	46
Lea Bedinotti	42
Lou Bedinotti	42
Cathy Bale	41

Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.

COMMITTEE CHAIRPERSONS

Lou Bedinotti, Membership, Special Events
 Natalie Kane, Special Events
 Cathy Bale, Talent Exchange Program
 Vickie Muller, Website
 Sherrie Fryxell, Newsletter
 James Ferrara, Image Competition
 Cheryl Barra, Sunshine Committee
 Eli Sloves, Scholarship Committee
 Peter Salo, Photographer Committee
 Klaus Kretschmer, Parliamentarian

Deadline for November Newsletter

Members: Kindly respond with information no later than **November 30th** to Sherrie sefryx@hotmail.com. Your cooperation is greatly appreciated!! Remember, only current members are eligible to request posts in the newsletter.

NOTE: The Hudson Valley monthly newsletter may also viewed on the HV website...www.hvppsnny.org.
